



October 13, 2016

Capital Markets Day 2016

Leveraging powerful synergies to drive profitable growth



Agenda Capital Markets Day on October 13, 2016

10.30am	Registration & Reception	2.00pm	Part II
11.00am	Start – Part I	Ad Sales	Dr. Jens Mittnacht
Keynote	Thomas Ebeling	New Customer Offerings	Sabine Eckhardt
Financials	Dr. Gunnar Wiedenfels	Data	Christof Wahl
M&A	Dr. Ralf Schremper	Digital Entertainment	Christof Wahl
Broadcasting	Jan Frouman	Digital Ventures & Commerce	Dr. Christian Wegner
Red Arrow	Jan Frouman	Summary & Outlook	Thomas Ebeling
Q&A Session		Q&A Session	
1.00pm	Lunch	4.45pm	End of Event