

Segment Information

Segment Information of ProSiebenSat.1 Group

EUR m	Segment	Segment	Segment	Segment	Total Segments	Other/ Eliminations	Total consolidated financial statements
	Broadcasting German-speaking	Digital Entertainment	Digital Ventures & Commerce	Content Production & Global Sales			
	2016	2016	2016	2016	2016	2016	2016
Revenues	2,304	463	782	421	3,971	-172	3,799
External revenues	2,210	442	768	362	3,782	17	3,799
Internal revenues	94	21	14	60	188	-188	-/-
EBITDA	747	37	168	44	996	-14	982
Recurring EBITDA	760	37	180	47	1,024	-6	1,018

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	Broadcasting German-speaking	Digital Entertainment	Digital Ventures & Commerce	Content Production & Global Sales			
	2015	2015	2015	2015	2015	2015	2015
Revenues	2,228	378	472	319	3,396	-136	3,261
External revenues	2,152	371	465	262	3,250	10	3,261
Internal revenues	76	7	6	56	146	-146	-/-
EBITDA	716	29	123	22	890	-9	881
Recurring EBITDA	734	37	136	25	932	-7	926

Entity-Wide Disclosures

Geographical breakdown	GER		US		AT/CH		Scandinavia		UK		Other		Total consolidated financial statements	
	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015
External Revenues	2,970	2,734	377	211	267	253	148	17	28	30	9	15	3,799	3,261