

PRESS RELEASE

Seven.One Entertainment Group restructures management and responsibilities for channels and platforms

- **ProSiebenSat.1 CEO Bert Habets to assume additional role as CEO of Seven.One Entertainment Group**
- **Henrik Pabst, Chief Content Officer, is now responsible for all content across all channels/platforms**
- **Stefan Endriß is Chief Financial Officer**
- **Katharina Frömsdorf becomes Chief Platforms & Growth Officer**
- **Daniel Rosemann, Channel Manager of ProSieben & SAT.1, leaves the company on best terms**
- **Marc Rasmus becomes SAT.1 Channel Manager, Hannes Hiller becomes ProSieben Channel Manager**

Unterföhring, October 19, 2023. As part of the transformation of ProSiebenSat.1, the management of the Seven.One Entertainment Group is also being reorganized. Due to the strategic realignment of the Group and the focus on the core business of entertainment, ProSiebenSat.1 CEO Bert Habets will also become the CEO of the Seven.One Entertainment Group. The three-member management team also includes Henrik Pabst, Chief Content Officer (CCO), and Stefan Endriß, Chief Financial Officer (CFO).

Within the Seven.One Entertainment Group, Bert Habets is responsible for Sales, Platforms & Growth, Marketing and the Austrian business with ProSiebenSat.1 PULS 4 GmbH. Henrik Pabst is responsible for the entire content portfolio across all channels and platforms, as well as the Swiss entertainment business. The consolidation optimizes the cross-media playout of content across all channels and platforms of the company, and promotes the collaboration of all brands. As the third Managing Director and CFO, Dr. Stefan Endriß will continue to be responsible for all financial and controlling areas of the Seven.One Entertainment Group and its subsidiaries.

In order to integrate Joyn as a platform even more closely into the entertainment business, Katharina Frömsdorf as Chief Platforms & Growth Officer will be responsible for all digital platforms including Joyn, the channel websites, distribution and the entire growth area including Studio71 and Seven.One Audio. In this context, she will also become Chairwoman of the Joyn Management Board.

The new structure will take effect on November 1, 2023, at the end of the restructuring of the Entertainment segment of ProSiebenSat.1 Media SE.

After 15 years at ProSiebenSat.1, Daniel Rosemann, Channel Manager of SAT.1 & ProSieben, has decided to leave the company by best mutual agreement at the end of 2023 to work on new projects.



Marc Rasmus, previously Channel Manager of Kabel Eins, will be in charge of SAT.1 in the future, while his deputy Felix von Mengden will take over Kabel Eins. Hannes Hiller, SVP Content Development ProSieben & Sat.1, will be the new Channel Manager of ProSieben. Ellen Koch, Channel Manager of sixx, will in future be responsible for the channels sixx and SAT.1 GOLD, which target female audiences, and ProSieben MAXX and Kabel Eins Doku, which target male audiences.

Bert Habets: "Over the past twelve months, I've come to know Daniel Rosemann as an exceptional TV professional with a sharp instinct and a great passion for making programs. As Channel Manager of ProSieben and SAT.1, he has repositioned both stations in recent years and brought strong artists to us. I would like to thank him for our very good collaboration and wish him all the best for his personal future. At the same time, I'm particularly pleased that we were able to successfully fill the positions of all Channel Managers with great internal colleagues. Together with this very experienced management team, we will drive forward ProSiebenSat.1's core business, in particular our growth at Joyn."

Henrik Pabst: "I would like to thank Daniel for the many years of excellent collaboration and the many fantastic projects we have managed together. At the same time, it is a logical step to combine the key areas of Content & Reach under one roof. I am absolutely convinced that this closer integration will help us to drive forward the digital transformation of our business. The perfect cooperation between our channels and Joyn will be central to achieving significant growth."

Daniel Rosemann: "Leaving ProSieben and SAT.1 after 15 very intense years is definitely the biggest and hardest decision I've made in my life so far. However, now is the right time for me. I'm leaving with great gratitude for everything I was able to create with my teams over the past years. It was and is a great gift to discover shows like 'The Masked Singer', 'Stealing the Show!', 'The 1% Club', 'Uncovered', 'Beat the Channel', 'Jenke' or 'The Voice of Germany' and fill them with ideas, love and life. It was a wonderful job to feel and think seven years of ProSieben and two years of SAT.1. As I say goodbye, I would like to thank all the artists, all the producers, all my colleagues who have made my work for ProSieben and SAT.1 over the past years perhaps the best job in the world for me. Thank you."

Contact:

Stefanie Rupp-Menedetter
Head of Group Communications & Events
ProSiebenSat.1 Media SE
Phone: +49 (0) 89 9507-2598
Mobile: +49 (0) 172 835 27 03
E-Mail: Stefanie.Rupp@ProSiebenSat1.com

ProSiebenSat.1 Media SE
Medienallee 7
85774 Unterföhring

www.ProSiebenSat1.com
Twitter: @P7SIGroup

**About ProSiebenSat.1 Group**

ProSiebenSat.1 is the home of popular entertainment and infotainment and a leading entertainment and commerce player in the German-speaking region. Our Entertainment portfolio is complemented by digital consumer brands in our Commerce & Ventures and Dating & Video segments.

Our strategy is centered around our Entertainment offerings: From lighthouse formats such as "The Masked Singer" and "Wer stiehlt mir die Show?" (Stealing the Show) to successful in-house productions like "Germany's Next Topmodel – by Heidi Klum": We offer the best entertainment – whenever, wherever and on any device. We combine our 15 free and pay TV channels and our digital streaming platform Joyn with our production, distribution, and sales business. We gear our offerings entirely to the needs of our viewers and users. We continuously strengthen our reach and monetize it in a variety of ways: In addition to marketing advertising spots in the Entertainment segment, we invest advertising time in young digital companies and in exchange receive shares in the companies themselves or in their revenues. With our investment and commerce activities, we built digital consumer brands such as flaconi, Jochen Schweizer mydays or Verivox by using our TV reach and advertising power. The Dating & Video segment was also established in line with this principle: With ParshipMeet Group, we have created a leading globally operating player in the dating segment and cover a broad spectrum of online dating to social entertainment offerings.