
Press Release



MFE-MEDIAFOREUROPE increases offer consideration for its voluntary public takeover offer for ProSiebenSat.1

Unterföhring, July 28, 2025. MFE-MEDIAFOREUROPE N.V. ("MFE") today announced its decision to increase the offer consideration for its voluntary public takeover offer to the shareholders of ProSiebenSat.1 Media SE. According to the MFE announcement, the offer consideration will be increased from EUR 4.48 in cash and a share component of 0.4 MFE-A shares per ProSiebenSat.1 share by 0.9 MFE-A shares to a share component of 1.3 MFE-A shares and an unchanged cash amount of EUR 4.48.

Based on the closing price per MFE-A share on the Euronext Milan Stock Exchange on July 25, 2025, (the last trading day before the announcement of the increase) of EUR 2.82, the increased consideration has an implied value of approx. EUR 8.15 per ProSiebenSat.1 share. This represents a premium of approx. 15.8% to the Xetra closing price per ProSiebenSat.1 share on July 25, 2025, of EUR 7.04 and a premium of approx. 24.8% to the Xetra closing price per ProSiebenSat.1 share on March 26, 2025, of EUR 6.53 (the last closing price prior to MFE's original offer announcement). The partial acquisition offer of PPF IM Limited remains unchanged at EUR 7.00 per ProSiebenSat.1 share in cash.

"We welcome the announced increase of the offer consideration, which underscores MFE's long-term investment and continued commitment to ProSiebenSat.1. We will thoroughly assess the increased offer as well as value creation potentials mentioned in the press release of MFE." said **Bert Habets, Group CEO of ProSiebenSat.1 Media SE**. "We support the cooperations across the media industry and a pan-European project, working closely together also with MFE, and look forward to continuing joint discussions."

Following publication and review of the formal amendment of the offer, the Executive Board and the Supervisory Board will issue their respective legally required reasoned statement on the amended offer announced by MFE.

Contact:

Stefanie Rupp-Menedetter
Executive Vice President Group Communications
Phone +49 [0] 89 95 07-2598
E-Mail: Stefanie.Rupp@ProSiebenSat1.com

Martin Kunze
Vice President Corporate Communications
Phone +49 [0] 89 95 07-1160
E-Mail: Martin.Kunze@ProSiebenSat1.com

ProSiebenSat.1 Media SE
Medienallee 7 / D-85774 Unterföhring

Press release online: www.ProSiebenSat1.com