

PRESS RELEASE

12.4 million users: Joyn reaches new peak in November and is clearly ahead of RTL+

Unterföhring, December 8, 2025. Successful record chase! Joyn reached an outstanding 12.4 million viewers in November 2025 (net reach, 3+ age group). This puts the ProSiebenSat.1 superstreamer a clear 1.8 million users ahead of RTL+. In the strongest month in its history to date, Joyn grew by 104% compared to November 2024. Joyn also grew by an impressive 44% in terms of watchtime, both live and on demand.*

Henrik Pabst, Chief Content Officer responsible for all content at the ProSiebenSat.1 Group: “Joyn has broken the 12 million mark – shortly after we passed the 11 million mark in October. The German streaming audience is bringing us strong growth in live TV via our major brands SAT.1 and ProSieben, and even stronger growth on demand. This clearly shows that we have the largest and most diverse range of free programming in the key genres of reality, German fiction, and shows.”

The strongest Joyn content in November are the reality hits “Das große Promibüßen” (The great celebrity atonement) and “Forsthaus Rampensau” (The Forester's house of the show offs), the German series highlights “Der letzte Bulle” (The last cop) with Henning Baum, “Frier&50” by and with Annette Frier, and “Die Landarztpraxis” (The country doctor's office) as well as the all-time audience favorite “The Voice of Germany.”

*All values compared to the same month last year

Basis: Market Standard Video Source: AGF in cooperation with GfK | AGF SCOPE | Seven.One Entertainment Group | Media Insights & Analytics
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Joyn

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