



## PRESS RELEASE

### **Viewership doubled! ProSiebenSat.1's super streamer Joyn also ahead of RTL+ in December**

**Munich, January 8, 2026.** More than 12 million users for the third time in a row. Viewership doubled. And still clearly ahead of RTL+. In December 2025, ProSiebenSat.1 super streamer Joyn confirmed its growth trajectory. Joyn grew by a whopping +100% compared to December 2024. In December, Joyn reached a total of 12.4 million viewers (3+ age group) and is thus +1.9 million users ahead of its competitor RTL+ (10.5 million) in terms of total reach.

The growth drivers in December for Joyn are the fiction genres with the series "Der letzte Bulle" (The last cop) and "Frier und Fünfzig" (Frier and fifty), the "Navy CIS" cosmos, the show world with highlights such as #TVOG, #JKvsP7, #DudW, and #TheTaste, and of course the reality genre with the big brands "Hochzeit auf den ersten Blick" (Marriage at first sight), "Forsthaus Rampensau" (The forester's house of the show off's) and "Das große Promi-Büßen" (The great celebrity atonement). Also strong: live streaming of the ProSiebenSat.1 Group's linear channels on Joyn.

Basis: Market Standard Video  
AGF in cooperation with GfK | AGF SCOPE | Seven.One Entertainment Group | Business Intelligence; prepared: January 8, 2026; Joyn: internal data (January 8, 2026)

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