



PRESS RELEASE

Strong. Joyn grows by 35.6% in January compared to the previous year

Munich, February 8, 2026. Joyn continues to grow significantly at the start of 2026: In January, ProSiebenSat.1's super streamer increased by an impressive +35.6% compared to the same month last year and, with a cumulative net reach of 10.3 million, breaking the 10 million mark for the fourth time in a row. Joyn is thus growing faster than RTL+.

The picture is also positive in terms of watch time: Compared to January 2025, Joyn grew by a total of 25%. Particularly noteworthy are the original reality show "Forsthaus Rampensau Germany" (The Forester's House of the Show Off's), the SAT.1 series "Die Landarztpraxis" (The Country Doctor's Office) and the "Navy CIS" cosmos. In the live TV sector, the TV streams from SAT.1, ProSieben, ZDF and ARD are particularly eye-catching.

Basis: Market Standard Video
AGF in cooperation with GfK | AGF SCOPE | Seven.One Entertainment Group | Business Intelligence; prepared: February 8, 2026; Joyn: internal data (February 8, 2026)

Contact:

Eva Gradl
Tel.: +49 (0) 89 95 07 - 1127
eva.gradl@seven.one

Joyn
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 **ProSiebenSat.1**
Media SE