



PRESS RELEASE

Successful February for Joyn: ProSiebenSat.1's super streamer grows faster than the competition

Munich, March 8, 2026. Increased reach, increased usage volume: Joyn continues to grow in February 2026 in terms of key figures. For the fifth month in a row, the ProSiebenSat.1 Group's streamer has climbed above the 10 million mark and achieved a net reach of 10.3 million. Compared to the previous year, Joyn's net reach grew by 24.8%. Strong growth also in usage volume: Joyn recorded an increase of 28.1%. This means that the streaming platform is growing faster than RTL+ in terms of both reach and usage volume.

The most successful programs on Joyn in February 2026 included the Sat.1 reality show "Promis unter Palmen" (Stars under Palm Trees), the ProSieben hit #GNTM, the daily show "Die Landarztpraxis" (The Country Doctor's Office) and the creator format "Love Hunter".

*All figures compared to the same month last year.

Basis: Market Standard Video

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