



PRESS RELEASE

Joyn hits it big in March: ProSiebenSat.1's super streamer reached over 12 million users and is clearly ahead of RTL+

Munich, April 8, 2026. March was a strong month for Joyn: The ProSiebenSat.1 super streamer reached 12.1 million viewers, breaking the 10 million mark for the sixth month in a row. As a result, Joyn's net reach (3+ age group) grew by a strong 22.5% and with a lead of 2.0 million users, Joyn is clearly ahead of RTL+ in both growth and absolute reach.*

In terms of usage volume, Joyn grew by 14.5% compared to February 2026, while the streaming platform remained stable compared to the same month last year.

The most successful programs on Joyn in February 2026 include the ProSieben shows #GNTM and "Wer stiehlt mir die Show?" (Stealing the Show), the SAT.1 reality hit "Promis unter Palmen" (Stars under Palm Trees), the SAT.1 series "Die Landarztpraxis" (The Country Doctor's Office), and the creator formats "Love Hunter" and "The Race."

*All figures compared to the same month last year.

Basis: Market Standard Video

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Contact:

Eva Gradl

Phone: +49 (0) 89 95 07 - 1127

eva.gradl@seven.one

Joyn

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ProSiebenSat.1
Media SE