



## PRESS RELEASE

### **Most successful month ever! Joyn attracted 12.5 million viewers in April**

**Munich, May 8, 2026.** In April, Joyn broke its previous record, reaching 12.5 million viewers (cumulative net reach, 3+ age group). This makes April 2026 the most successful month ever for the ProSiebenSat.1 Group's streaming platform – once again leaving behind RTL+. A comparison of Joyn's growth with the same month last year also shows positively double-digit growth: Net reach grew by 25.4%, and usage volume by 28.5%.\*

These programs drove April's success: Leading on Joyn are the ProSieben hits "Wer stiehlt mir die Show?" (Stealing the Show), "Germany's Next Topmodel – by Heidi Klum," the creator programs "THE RACE" and "Most Wanted," as well as the SAT.1 perennial favorite "Die Landarztpraxis" (The Country Doctor's Office) and the SAT.1 reality show "Promis unter Palmen" (Stars under Palm Trees).

\*All figures compared to the same month last year.

Basis: Market Standard Video

AGF in cooperation with Cfk | AGF SCOPE | Seven.One Entertainment Group | Business Intelligence; created: May 8, 2026

#### **Contact:**

Eva Gradl  
CvD Communications Joyn  
Phone: +49 (0) 89 95 07 - 1127  
[eva.gradl@seven.one](mailto:eva.gradl@seven.one)

#### **Joyn**

A company of

