



## PRESS RELEASE

### Success! Joyn's usage volume grows by 42.8% in May

**Munich, June 8, 2026.** May brings joy. Joyn grows by 11.1% compared to the same month last year, reaching 11.6 million viewers (2025: 10.3 million, cumulative net reach, 3+ age group). Even more encouraging is the view of usage volume: With a strong plus of 42.8% growth, usage volume increases at an above-average rate.\*

Top models in top form: The ProSieben hit "Germany's Next Topmodel – by Heidi Klum" demonstrates its excellent form on Joyn in May, delivering its strongest performance ever on the streaming platform. The SAT.1 series "Die Landarztpraxis" (The Country Doctor's Office) shows its best side in May and grows compared to the same month last year. Also ranking high in Joyn's May charts: the US series giant "Navy CIS," the Joyn dating reality show "Match my Ex," and the adventure series "The Hunt."

\*All figures compared to the same month last year.

Basis: Market Standard Video

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