



PRESS RELEASE

More reach, more watch time: Joyn celebrates its best second quarter ever with double-digit growth

Munich, July 8, 2026. Double-digit growth in the second quarter: Joyn's net reach increased by 7.3% in the second quarter of 2026, reaching over 22 million viewers. In terms of watch time, Joyn also celebrated the strongest second quarter in its history, growing by a strong 25% overall – thanks to live and on-demand content.*

Particularly popular from April to June 2026 were the ProSieben hit “Germany's Next Topmodel – by Heidi Klum”, the Joyn Original “Match my Ex”, the long-running creator hit “THE RACE”, the SAT.1 series “Die Landarztpraxis” (The Country Doctor's Office), and the US series franchise “Navy CIS”.

*All growth figures compared to the previous year's quarter.

Basis: Market Standard Video

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Joyn

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