



PRESS RELEASE

A Summer Streaming Fairy Tale: Joyn Celebrates the Best July in Its History

Munich, August 8, 2026. Summer record: Joyn celebrates its best July ever, reaching 10.6 million viewers. The ProSiebenSat.1 streaming service has thus grown by a solid 17.2% and is now a million users ahead of RTL+. Usage volume remained stable at Joyn in July.*

Joyn's hottest July highlights: SAT.1 series "Die Landarztpraxis" (The country doctor's office) and "Die Landarztpraxis – Team Sonnenhof" (The country doctor's office – Team Sonnenhof), Joyn reality show "Match my Ex," and top U.S. drama "Navy CIS" are making the competition sweat.

*All figures compared to the same month last year.

Basis: Market Standard Video

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