



Press Release

Best August Ever: Joyn Sees Strong Growth in Late Summer

Munich, September 8, 2026. Joyn continues to grow: The ProSiebenSat.1 streaming service attracted 10.5 million users in August (net reach 3+ age group) and grew by an impressive 20.2 percent. This marks Joyn's best August since its inception. Usage volume also rose significantly, by 15.5 percent.

The linear channel SAT.1 reality shows "Villa der Versuchung" and "Dschungel Divas," as well as the Joyn original "Good Luck Guys," ensure that Joyn continues to perform well in August. On live TV, SAT.1 shines with exciting Bundesliga soccer evenings.

*All growth figures are compared to the same month of the previous year.

Basis: Market Standard Video

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