
Press release



ProSiebenSat.1 appoints Ingrid Heisserer as new Group Chief Financial Officer

Unterföhring, September 16, 2026. The Supervisory Board of ProSiebenSat.1 Media SE has appointed Ingrid Heisserer as new Group Chief Financial Officer (CFO), effective February 1, 2027. She succeeds Bob Rajan, who has served as Interim Group CFO since October 21, 2025, and will continue in this role until Heisserer assumes her new position.

Ingrid Heisserer brings more than 20 years of senior finance leadership experience across international consumer goods and media environments to her new role. Most recently, she served as CFO and as Chief Human Resources Officer of RTL Deutschland. She led the company through a period of significant transformation, including the transition toward streaming, portfolio simplification and large-scale cost reduction programs, as well as complex M&A processes.

Before joining RTL Deutschland, Heisserer spent more than two decades at L'Oréal, the world's leading cosmetics company, in increasingly senior finance leadership roles across Germany, France, Russia and Brazil. At L'Oréal, she took on her first CFO position in 2016, leading the Luxury Division of the German subsidiary, before serving as CFO Germany & Austria. She started her career at Steelcase in France after completing her studies in business administration and law.

With German-French roots and broad international experience, Ingrid Heisserer adds a strong European perspective to ProSiebenSat.1. This will be particularly valuable as MFE-MEDIAFOREUROPE, the company's largest investor, continues to advance its vision of a pan-European media alliance.

Bob Rajan leaves a strong foundation for the next chapter

As Interim Group CFO, Bob Rajan played a significant role in improving ProSiebenSat.1's financial position. Since October 21, 2025, he has modernized and simplified key financial processes, sharpened the focus on cash management and supported the execution of the strategy set by Group CEO Marco Giordani, including the successful divestment of several portfolio assets.

In less than a year, Rajan has made a substantial contribution to ProSiebenSat.1's transformation. His work has created a solid foundation for Ingrid Heisserer as she assumes her new role. The significant improvement in profitability also reflects the increased focus on cost efficiency over the past year. Together with advances in financial management and portfolio optimization, ProSiebenSat.1 is well positioned to continue its strategic and operational progress.

Maria Kyriacou, Chairwoman of the Supervisory Board of ProSiebenSat.1 Media SE: "Ingrid Heisserer stood out from a strong field of candidates because she combines something rare: deep operational finance expertise with firsthand experience as a media client and buyer. She knows how advertisers think and how they make decisions – and that perspective is genuinely valuable for ProSiebenSat.1. Her European roots and the breadth of her international career make her the right choice at the right moment. The Supervisory Board is confident that she will be a strong voice in shaping the next chapter of ProSiebenSat.1."

Marco Giordani, Group CEO of ProSiebenSat.1 Media SE: "I am delighted to welcome Ingrid Heisserer to our Executive Board. She brings valuable perspectives and complements our leadership team

exceptionally well. She joins at a moment when we have made real progress: our profitability has significantly improved, our financial foundation has strengthened, and our portfolio has become more focused. I am confident that she will help us to turn this progress into sustainable growth and further strengthen ProSiebenSat.1."

Marco Giordani adds: "I also want to take a moment to thank Bob Rajan. What he accomplished as Interim Group CFO in less than a year is remarkable: modernized processes, a disciplined focus on cash management, and decisive support in executing our strategy, including several complex divestments. What he built here will outlast his tenure. I am personally grateful for his dedication and his excellent partnership."

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