

Key figures for the ProSiebenSat.1 Group

Key balance sheet figures for the ProSiebenSat.1 Group

	6/30/2006	6/30/2005	Change
	EUR m	EUR m	
Total assets	2.176,2	2.030,4	7%
Shareholders' equity	1.291,1	1.060,2	22%
Liabilities	769,0	840,0	-8%
Equity ratio	59%	52%	14%
Pre-tax return on equity	14%	15%	-7%
Programming assets	1.027,2	1.115,9	-8%
Programming assets of total assets	47%	55%	-14%
Net financial debt incl. bond	47,2	392,5	-88%

Key cash flow figures for the ProSiebenSat.1 Group

	H1 2006	H1 2005	Change
Cash flow	674,9	630,6	7%
Cash flow from operating activities	652,5	544,9	20%
Cash flow from investing activities	-468,7	-639,2	27%
Free cash flow	183,8	-94,3	295%
Cash flow from financing activities	-2,8	-165,2	98%

Key figures for the ProSiebenSat.1 Group

	H1 2006	H1 2005	Change
Revenues	1.016,1	937,8	8%
Gross profit	368,4	327,5	12%
Operating profit	206,0	175,4	17%
Financial loss	-19,4	-11,1	-75%
Pre-tax profit	186,6	164,3	14%
Consolidated profit	114,2	100,3	14%
EBITDA	225,5	190,8	18%
EBIT	206,0	174,8	18%
EBITDA margin	22%	20%	9%
Pre-tax profit margin	18%	18%	- / -
Programming investments	459,1	465,6	-1%
Depreciation and amortization of intangible assets and property, plant and equipment	19,5	15,4	27%
Personnel expenses	112,7	103,2	9%
Employees*	2.914	2.730	7%

Key figures for the ProSiebenSat.1 Group

	H1 2006	H1 2005	Change
	EUR m	EUR m	
Segment Free TV			
Total revenues	935,6	890,9	5%
External revenues	909,9	870,1	5%
Operating profit	182,3	163,1	12%
EBITDA	195,8	175,6	12%
Employees*	2.551	2.460	4%
Key figures by station			
Sat.1			
Total revenues	425,2	395,4	8%
Pre-tax profit	97,9	62,9	56%
EBITDA	98,0	65,1	51%
Employees*	255	219	16%
ProSieben			
Total revenues	348,1	384,7	-10%
Pre-tax profit	58,8	84,8	-31%
EBITDA	58,6	84,1	-30%
Employees*	262	260	1%
Kabel 1			
Total revenues	122,4	104,8	17%
Pre-tax profit	31,6	22,2	42%
EBITDA	31,8	21,9	45%
Employees*	51	46	11%
N24			
Total revenues	42,8	39,9	7%
Pre-tax profit	4,7	3,7	27%
EBITDA	5,0	4,1	22%
Employees*	161	159	1%
	H1 2006	June 2005	Change
Key figures for Diversification			
Segment Transaction TV			
Total revenues	48,9	8,4	482%
External revenues	48,1	8,2	487%
Operating profit	10,4	1,2	767%
EBITDA	14,7	2,3	539%
Employees* / **	97	21	362%
	H1 2006	H1 2005	Change
Segment Other Diversification			
Total revenues	68,7	61,0	13%
External revenues	58,1	59,4	-2%
Operating profit	13,7	10,9	26%
EBITDA	15,4	12,6	22%
Employees*	266	249	7%

* Averaging full-time equivalent jobs

** 2005: average of H1