

## Key figures for the ProSiebenSat.1 Group

### Key balance sheet figures for the ProSiebenSat.1 Group

	3/31/2007	3/31/2006	Change
	EUR m	EUR m	
Total assets	2.030,7	2.042,3	-1%
Shareholders' equity	1.293,6	1.214,8	6%
Liabilities	613,2	760,4	-19%
Equity ratio	64%	59%	8%
Pre-tax return on equity	5%	4%	25%
Programming assets	1.066,8	1.061,4	1%
Programming assets of total assets	53%	52%	2%
Net financial debt	90,0	254,6	-65%

### Key cash flow figures for the ProSiebenSat.1 Group

	Q1 2007	Q1 2006	Change
Cash flow	325,8	294,6	11%
Cash flow from operating activities	293,0	231,0	27%
Cash flow from investing activities	-260,4	-255,4	-2%
Free cash flow	32,6	-24,5	-233%
Cash flow from financing activities	-0,6	-3,4	82%

### Key figures for the ProSiebenSat.1 Group

	Q1 2007	Q1 2006	Change
Revenues	501,2	465,3	8%
Gross profit	165,9	143,1	16%
Operating profit	71,9	61,1	18%
Financial loss	-4,4	-11,0	60%
Pre-tax profit	67,5	50,1	35%
Consolidated profit	40,6	30,7	32%
Earnings per share of preferred stock according to IFRS (in EUR)	0,19	0,14	36%
EBITDA	82,0	70,6	16%
EBIT	71,9	61,1	18%
EBITDA margin	16%	15%	7%
Pre-tax profit margin	13%	11%	18%
Programming investments	269,9	249,1	8%
Depreciation and amortization of intangible assets and property, plant and equipment	10,1	9,5	6%
Personnel expenses	65,9	56,1	17%
Employees*	3.062	2.885	6%

## Key figures for the ProSiebenSat.1 Group

	Q1 2007	Q1 2006	Change
	EUR m	EUR m	
<b>Segment Free TV</b>			
Total revenues	456,4	425,1	7%
External revenues	438,6	414,0	6%
Operating profit	63,3	49,5	28%
EBITDA	70,6	56,1	26%
Employees*	2.680	2.529	6%
<b>Key figures by stations</b>			
<b>Sat.1</b>			
Total revenues	204,2	194,1	5%
Pre-tax profit	44,1	32,8	34%
EBITDA	42,8	33,6	27%
Employees*	236	256	-8%
<b>ProSieben</b>			
Total revenues	170,6	156,1	9%
Pre-tax profit	6,5	7,4	-12%
EBITDA	6,3	6,9	-9%
Employees*	266	263	1%
<b>kabel eins</b>			
Total revenues	64,1	55,8	15%
Pre-tax profit	19,9	11,5	73%
EBITDA	19,7	11,4	73%
Employees*	55	50	10%
<b>N24</b>			
Total revenues	22,9	20,3	13%
Pre-tax profit	3,5	1,9	84%
EBITDA	3,4	2,0	70%
Employees*	173	161	7%
	Q1 2007	Q1 2006	Change
<b>Key figures for Diversification</b>			
<b>Segment Transaction TV</b>			
Total revenues	27,7	26,2	6%
External revenues	27,1	25,8	5%
Operating profit	5,0	6,7	-25%
EBITDA	6,9	8,8	-22%
Employees*	115	98	17%
	Q1 2007	Q1 2006	Change
<b>Segment Other Diversification</b>			
Total revenues	37,1	30,5	22%
External revenues	35,6	25,5	40%
Operating profit	3,7	5,1	-27%
EBITDA	4,6	5,9	-22%
Employees*	267	258	3%

\* Averaging full-time equivalent jobs