

Key figures for the ProSiebenSat.1 Group

Key balance sheet figures for the ProSiebenSat.1 Group

	3/30/2007	3/30/2006	Change
	EUR m	EUR m	
Total assets	2.130,6	2.176,2	-2%
Shareholders' equity	1.375,4	1.291,1	7%
Liabilities	581,9	769,0	-24%
Equity ratio	65%	59%	10%
Pre-tax return on equity	15%	14%	7%
Programming assets	1.042,9	1.027,2	2%
Programming assets of total assets	49%	47%	4%
net financial cash [-] / net financial debt [+]	-26,9	47,2	-157%

Key cash flow figures for the ProSiebenSat.1 Group

	H1 2007	H1 2006	Change
Cash flow	691,0	674,9	2%
Cash flow from operating activities	630,7	652,5	-3%
Cash flow from investing activities	-480,3	-468,7	-2%
Free cash flow	150,3	183,8	-18%
Cash flow from financing activities	0,1	-2,8	103%

Key figures for the ProSiebenSat.1 Group

	H1 2007	H1 2006	Change
Revenues	1.052,8	1.016,1	4%
Gross profit	398,2	368,4	8%
Operating profit	220,4	206,0	7%
Financial loss	-9,3	-19,4	52%
Pre-tax profit	211,1	186,6	13%
Consolidated profit	127,8	114,2	12%
Earnings per share of preferred stock according to IFRS (in EUR)	0,59	0,53	11%
EBITDA	240,8	225,5	7%
EBIT	220,4	206,0	7%
EBITDA margin	23%	22%	5%
Pre-tax profit margin	20%	18%	11%
Programming investments	481,7	459,1	5%
Depreciation and amortization of intangible assets and property, plant and equipment	20,4	19,5	5%
Personnel expenses	125,3	112,7	11%
Employees*	3.062	2.914	5%

Key figures for the ProSiebenSat.1 Group

	H1 2007	H1 2006	Change
	EUR m	EUR m	
Segment Free TV			
Total revenues	966,5	935,6	3%
External revenues	934,4	909,9	3%
Operating profit	203,6	182,3	12%
EBITDA	218,4	195,8	12%
Employees*	2.660	2.551	4%
Key figures by stations			
Sat.1			
Total revenues	414,5	425,2	-3%
Pre-tax profit	100,5	97,9	3%
EBITDA	96,5	98,0	-2%
Employees*	235	255	-8%
ProSieben			
Total revenues	370,7	348,1	6%
Pre-tax profit	61,4	58,8	4%
EBITDA	62,2	58,6	6%
Employees*	266	262	2%
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Total revenues	136,6	122,4	12%
Pre-tax profit	46,4	31,6	47%
EBITDA	46,7	31,8	47%
Employees*	55	51	8%
N24			
Total revenues	46,9	42,8	10%
Pre-tax profit	8,1	4,7	72%
EBITDA	8,0	5,0	60%
Employees*	175	161	9%
	H1 2007	H1 2006	Change
Key figures for Diversification			
Segment Transaction TV			
Total revenues	48,5	48,9	-1%
External revenues	47,5	48,1	-1%
Operating profit	4,6	10,4	-56%
EBITDA	8,3	14,7	-44%
Employees*	120	97	24%
	H1 2007	H1 2006	Change
Segment Other Diversification			
Total revenues	74,5	68,7	8%
External revenues	70,9	58,1	22%
Operating profit	12,2	13,7	-11%
EBITDA	14,1	15,4	-8%
Employees*	282	266	6%

* Averaging full-time equivalent jobs