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## Press Release

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### **ProSiebenSat.1 statement regarding the short-attack by Viceroy**

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**Munich, March 6, 2018.** ProSiebenSat.1 Media SE takes note of a report published by Viceroy Research Group today as part of a short-selling attack on ProSiebenSat.1 Media SE to push down the Company's share price. As expressly noted in the report of Viceroy Research Group, the reader of the report should assume that the authors have a direct or indirect interest/position in stocks of ProSiebenSat.1 Media SE and therefore stand to realize monetary gains in the event that the price declines.

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The allegations of short-seller Viceroy contained in their report are unfounded and distorting reality. We are following our three-pillar-strategy which is driving the synergistic diversification and digital transformation of our group, which we presented at our Capital Markets Day in fall 2017. We further confirm our strong full year results 2017 and our outlook communicated on February 22, 2018.

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We further note that Viceroy Research did not contact ProSiebenSat.1 prior to publishing its report.

Press releases online:

[www.ProSiebenSat1.com](http://www.ProSiebenSat1.com)

We will respond to the report of Viceroy Research Group and the allegations contained therein in more detail in due course.