

SEGMENT INFORMATION¹ OF THE PROSIEBENSAT.1 GROUP in EUR m

PRELIMINARY AND UNAUDITED

	Q1 2020	Q2 2020	Q3 2020	Q4 2020	FY 2020
ProSiebenSat.1 Group					
Revenues	926	709	921	1,492	4,047
External revenues	926	709	921	1,492	4,047
Internal revenues	0	0	0	0	0
Adjusted EBITDA	157	23	149	377	706
Entertainment					
Revenues	690	496	655	1,052	2,893
External revenues	664	476	633	996	2,768
Advertising	510	350	455	775	2,090
DACH	464	308	398	703	1,873
Rest of world	45	42	57	73	217
Distribution	41	42	42	44	169
Content	85	60	104	144	394
Other	28	24	31	33	116
Internal revenues	26	21	22	55	125
Adjusted EBITDA	143	3	115	301	561
Dating					
Revenues	59	58	84	132	333
External revenues	59	58	84	132	333
Internal revenues	0	0	0	0	0
Adjusted EBITDA	16	16	19	29	80
Commerce & Ventures					
Revenues	208	179	208	368	963
External revenues	203	176	204	363	945
Advertising	33	24	31	47	135
NuCom Group	169	151	172	315	807
Consumer Advice	61	36	44	69	211
Experiences	14	10	17	45	87
Beauty & Lifestyle	93	105	110	201	509
Other	1	1	1	1	3
Internal revenues	5	4	4	5	18
Adjusted EBITDA	6	9	19	50	84
Reconciliation (Holding & other)					
Revenues	-31	-24	-26	-60	-143
External revenues	0	0	0	0	0
Internal revenues	-31	-24	-26	-60	-143
Adjusted EBITDA	-8	-3	-4	-3	-19

¹ FY 2020 figures restated to reflect the segment structure implemented from January 1, 2021