

Segment Information

Segment information of ProSiebenSat.1 Group Q2

EUR m	Segment Broadcasting German-speaking	Segment Digital & Adjacent	Segment Content Production & Global Sales	Total Segments continuing operations	Eliminations and other reconciling items	Total consolidated financial statements
	Q2 2014	Q2 2014	Q2 2014	Q2 2014	Q2 2014	Q2 2014
Revenues	528.4	150.3	39.2	717.9	-26.8	691.1
External revenues	511.2	149.2	30.7	691.1	-/-	691.1
Internal revenues	17.2	1.1	8.5	26.8	-26.8	-/-
Recurring EBITDA	188.4	30.8	1.3	220.5	-1.3	219.1
EUR m	Q2 2013	Q2 2013	Q2 2013	Q2 2013	Q2 2013	Q2 2013
Revenues	503.6	112.9	39.4	655.9	-31.1	624.8
External revenues	486.7	112.6	25.4	624.8	-/-	624.8
Internal revenues	16.9	0.3	13.9	31.1	-31.1	-/-
Recurring EBITDA	182.4	24.4	3.0	209.7	-0.6	209.2

Entity-wide Disclosures Q2

Geographical breakdown	GER		AT/CH		UK		USA		Other		Total consolidated financial statements	
	Q2 2014	Q2 2013	Q2 2014	Q2 2013	Q2 2014	Q2 2013	Q2 2014	Q2 2013	Q2 2014	Q2 2013	Q2 2014	Q2 2013
External revenues	599.5	541.6	60.2	56.1	2.8	7.6	20.7	12.6	8.0	6.9	691.1	624.8

Segment information of ProSiebenSat.1 Group H1

EUR m	Segment Broadcasting German-speaking	Segment Digital & Adjacent	Segment Content Production & Global Sales	Total Segments continuing operations	Eliminations and other reconciling items	Total consolidated financial statements
	H1 2014	H1 2014	H1 2014	H1 2014	H1 2014	H1 2014
Revenues	992.5	256.5	75.7	1,324.7	-52.5	1,272.2
External revenues	960.4	255.1	56.7	1,272.2	-/-	1,272.2
Internal revenues	32.0	1.4	19.0	52.5	-52.5	-/-
Recurring EBITDA	308.2	54.6	-1.2	361.6	-2.3	359.3
EUR m	H1 2013	H1 2013	H1 2013	H1 2013	H1 2013	H1 2013
Revenues	963.8	210.2	75.0	1,249.1	-61.5	1,187.6
External revenues	927.8	209.2	50.5	1,187.6	-/-	1,187.6
Internal revenues	36.0	1.0	24.5	61.5	-61.5	-/-
Recurring EBITDA	293.4	44.3	1.8	339.5	-2.3	337.2

Entity-wide Disclosures H1

Geographical breakdown	GER		AT/CH		UK		USA		Other		Total consolidated financial statements	
	H1 2014	H1 2013	H1 2014	H1 2013	H1 2014	H1 2013	H1 2014	H1 2013	H1 2014	H1 2013	H1 2014	H1 2013
External revenues	1,107.9	1,033.1	105.8	99.4	12.5	14.8	31.7	26.0	14.3	14.3	1,272.2	1,187.6