

# Segment Information

## SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP Q3

EUR m	Segment Broadcasting German- speaking	Segment Digital & Adjacent	Segment Content Production & Global Sales	Total Segments continuing operations	Eliminations and other reconciling items	Total consolidated financial statements
	Q3 2013	Q3 2013	Q3 2013	Q3 2013	Q3 2013	Q3 2013
Revenues	437.6	125.0	36.3	599.0	-22.1	576.9
External revenues	421.9	124.1	30.9	576.9	-/-	576.9
Internal revenues	15.7	0.9	5.4	22.1	-22.1	-/-
Recurring EBITDA	126.6	27.2	-2.1	151.7	-0.7	151.0
EUR m	Q3 2012	Q3 2012	Q3 2012	Q3 2012	Q3 2012	Q3 2012
Revenues	411.0	81.5	35.5	527.9	-21.5	506.5
External revenues	396.0	81.2	29.2	506.5	-/-	506.5
Internal revenues	14.9	0.3	6.3	21.5	-21.5	-/-
Recurring EBITDA	124.3	20.0	-1.4	142.8	-1.9	141.0

## ENTITY-WIDE DISCLOSURES

Geographical breakdown	GER		AT/CH		UK		USA		Other		Total consolidated financial statements	
	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012
External Revenues	499.1	437.1	44.0	39.1	7.6	9.9	16.7	11.5	9.6	8.9	576.9	506.5

## SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP Q1 - Q3 2013

EUR m	Segment Broadcasting German- speaking	Segment Digital & Adjacent	Segment Content Production & Global Sales	Total Segments continuing operations	Eliminations and other reconciling items	Total consolidated financial statements
	Q1 - Q3 2013	Q1 - Q3 2013	Q1 - Q3 2013	Q1 - Q3 2013	Q1 - Q3 2013	Q1 - Q3 2013
Revenues	1,401.5	335.3	111.3	1,848.0	-83.6	1,764.5
External revenues	1,349.7	333.4	81.4	1,764.5	-/-	1,764.5
Internal revenues	51.8	1.9	29.9	83.6	-83.6	-/-
Recurring EBITDA	420.0	71.6	-0.3	491.2	-3.1	488.2
EUR m	Q1 - Q3 2012	Q1 - Q3 2012	Q1 - Q3 2012	Q1 - Q3 2012	Q1 - Q3 2012	Q1 - Q3 2012
Revenues	1,342.5	217.1	81.8	1,641.4	-74.5	1,566.9
External revenues	1,292.3	216.4	58.2	1,566.9	-/-	1,566.9
Internal revenues	50.1	0.7	23.6	74.5	-74.5	-/-
Recurring EBITDA	411.8	55.9	-1.9	465.9	-6.7	459.1

## ENTITY-WIDE DISCLOSURES

Geographical breakdown	GER		AT/CH		UK		USA		Other		Total consolidated financial statements	
	Q1 - Q3 2013	Q1 - Q3 2012	Q1 - Q3 2013	Q1 - Q3 2012	Q1 - Q3 2013	Q1 - Q3 2012	Q1 - Q3 2013	Q1 - Q3 2012	Q1 - Q3 2013	Q1 - Q3 2012	Q1 - Q3 2013	Q1 - Q3 2012
External Revenues	1,532.1	1,374.1	143.4	134.2	22.4	20.5	42.7	12.2	23.8	25.8	1,764.5	1,566.9