

Segment reporting of the ProSiebenSat.1 Group in Q1 2012

EUR m	Segment Broadcasting German-speaking	Segment Broadcasting International	Segment Digital & Adjacent	Segment Content Production & Global Sales	Total Segments continuing operations	discontinued operations	Eliminations	Total consolidated financial statements Q1 2012
Revenues	435.7	135.4	70.7	19.9	661.7	- / -	-26.9	634.8
External revenues	417.9	135.4	70.5	11.0	634.8	- / -	- / -	634.8
Internal revenues	17.8	- / -	0.2	8.9	26.9	- / -	-26.9	- / -
Recurring EBITDA	108.6	16.9	17.6	-1.5	141.6	- / -	- / -	141.6

Entity-wide disclosures

EUR m	German-speaking	Nordic	CEE	BE/NL	Other	BE/NL discontinued operations	Total consolidated financial statements Q1 2012
External Revenues	487.9	121.7	16.8	3.2	5.2	- / -	634.8

Segment reporting of the ProSiebenSat.1 Group in Q1 2011

EUR m	Segment Broadcasting German-speaking	Segment Broadcasting International	Segment Digital & Adjacent	Segment Content Production & Global Sales	Total Segments continuing operations	discontinued operations	Eliminations	Total consolidated financial statements Q1 2011
Revenues	426.8	128.0	54.1	19.5	628.4	88.2	-32.6	684.0
External revenues	410.6	127.4	53.8	4.0	595.8	88.2	- / -	684.0
Internal revenues	16.2	0.6	0.3	15.5	32.6	- / -	-32.6	- / -
Recurring EBITDA	97.8	20.3	10.3	0.4	128.8	13.9	-0.1	142.6

Entity-wide disclosures

EUR m	German-speaking	Nordic	CEE	BE/NL	Other	BE/NL discontinued operations	Total consolidated financial statements Q1 2011
External Revenues	464.3	109.1	20.0	1.7	0.7	88.2	684.0