

## Segment reporting of the ProSiebenSat.1 Group

EUR k	Free TV			Segment Diversification	Transitions	Total consolidated financial statement Q1 2008
	Segment Free TV German-speaking	Segment Free TV International	Total Free TV *			
Revenues	433.022	177.427	610.449	137.641	-19.020	729.070
External revenues	417.135	176.015	593.150	135.920	- / -	729.070
Internal revenues	15.887	1.412	17.299	1.721	-19.020	- / -
EBITDA Recurring	57.626	27.518	85.144	4.013	-696	88.461

### Geographical allocation

	German Speaking	B/NL	Nordic	CEE	Transitions	Total consolidated financial statement Q1 2008
	Revenues	496.769	86.662	130.589	33.323	-18.273
External revenues	479.414	86.662	129.671	33.323	- / -	729.070
Internal revenues	17.355	- / -	918	- / -	-18.273	- / -

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EUR k	Free TV			Segment Diversification	Transitions	Total consolidated financial statement Q1 2007
	Segment Free TV German-speaking	Segment Free TV International	Total Free TV *			
Revenues	456.411	- / -	456.411	64.066	-19.294	501.183
External revenues	438.559	- / -	438.559	62.624	- / -	501.183
Internal revenues	17.852	- / -	17.852	1.442	-19.294	- / -
EBITDA Recurring	70.709	- / -	70.709	11.544	-129	82.124

\* consolidated