

## ProSiebenSat.1 Group: Key figures for Q2 2009

	Q2 2009	Q2 2008	H1 2009	H1 2008
	Euro m	Euro m	Euro m	Euro m
Revenues	694,0	801,9	1.320,9	1.530,9
Recurring EBITDA <sup>1</sup>	201,1	203,7	295,0	292,2
EBITDA	177,2	189,3	267,7	274,1
EBIT	147,1	151,6	206,2	201,5
Financial income	-62,5	-64,3	-128,7	-122,8
Pre-tax result	84,9	88,1	77,8	79,5
Consolidated profit <sup>2</sup>	45,5	59,5	43,8	51,6
Earnings per share of preferred stock (in EUR)	0,22	0,28	0,21	0,25
Cash flow from operating activities	393,8	382,0	673,7	639,0
Cash flow from investing activities	-294,3	-388,7	-680,0	-718,8
Free Cash-flow	99,5	-6,7	-6,4	-79,9
			H1 2009	H1 2008
			Euro m	Euro m
Total assets			5.938,3	5.980,4
Shareholders' equity			465,0	893,9
Equity ratio			7,8%	15,0%
Programming assets			1.472,9	1.282,3
Net financial debt <sup>3</sup>			3.427,3	3.689,1
Employees <sup>4</sup>			5.299	5.915

<sup>1</sup> Recurring EBITDA: EBITDA before non-recurring items

<sup>2</sup> Consolidated profit attributable to shareholders of ProSiebenSat. 1 Media AG

<sup>3</sup> 2008 includes CMore cash equivalents

<sup>4</sup> Averaging full-time equivalent jobs