

## ProSiebenSat.1 Group: Key figures for Q3 2009

	Q3 2009	Q3 2008	Q1-Q3 2009	Q1-Q3 2008
	Mio Euro	Mio Euro	Mio Euro	Mio Euro
Revenues	559,4	646,5	1.880,4	2.177,4
Recurring EBITDA <sup>1</sup>	94,4	103,1	389,3	395,3
EBITDA	62,4	92,5	330,0	366,6
EBIT	29,7	58,6	235,9	260,1
Financial result	-48,5	-78,9	-177,2	-201,6
Pre-tax result	-18,7	-20,0	59,1	59,6
Consolidated profit <sup>2</sup>	-12,7	-10,7	31,1	40,9
Earnings per share of preferred stock (in EUR)	-0,05	-0,04	0,15	0,20
Cash flow from operating activities	233,1	280,2	906,7	919,2
Cash flow from investing activities	-347,2	-407,1	-1.027,2	-1.125,9
Free Cash-flow	-114,1	-126,9	-120,5	-206,7
			<b>Q1-Q3 2009</b>	<b>Q1-Q3 2008</b>
			Mio Euro	Mio Euro
Total assets			5.987,0	6.131,2
Shareholders' equity			438,9	844,0
Equity ratio			7,3%	13,8%
Programming assets			1.534,6	1.360,7
Net financial debt <sup>3</sup>			-3.534,4	-3.816,7
Employees <sup>4</sup>			5.026	6.012

<sup>1</sup> Recurring EBITDA: EBITDA before non-recurring items

<sup>2</sup> Consolidated profit attributable to shareholders of ProSiebenSat. 1 Media AG

<sup>3</sup> 2008 includes Cmore cash equivalents

<sup>4</sup> Averaging full-time equivalent jobs