

Income statement of ProSiebenSat.1 Group

EUR m	2010	2009*	Change	Change in %
1. Revenue	3.000,0	2.760,8	239,2	9%
2. Cost of sales	-1.608,0	-1.605,2	2,8	0%
3. Gross profit	1.392,0	1.155,6	236,4	20%
4. Selling expenses	-391,0	-395,9	-4,9	-1%
5. Administrative expenses	-342,7	-309,6	33,1	11%
6. Other operating income	11,2	25,4	-14,2	-56%
7. Operating profit	669,5	475,5	194,0	41%
8. Income from investments accounted for using the equity method	-11,3	-4,7	-6,6	-140%
9. Interest and similar income	5,1	6,5	-1,4	-22%
10. Interest and similar expenses	-224,7	-237,1	-12,4	-5%
11. Interest result	-219,6	-230,6	11,0	5%
12. Other financial result	-9,6	-7,1	-2,5	-35%
13. Financial result	-240,5	-242,4	1,9	1%
14. Profit before income taxes	429,0	233,1	195,9	84%
15. Income taxes	-110,7	-80,8	-29,9	-37%
16. Profit for the period	318,3	152,3	166,0	109%
attributable to				
Shareholders of ProSiebenSat.1 Media AG	312,7	146,6	166,1	113%
Non-controlling interests	5,6	5,7	-0,1	-2%
EUR				
Basic earnings per share of common stock	1,46	0,67	0,79	118%
Basic earnings per share of preferred stock	1,48	0,69	0,79	114%
Diluted earnings per share of common stock	1,46	0,67	0,79	118%
Diluted earnings per share of preferred stock	1,45	0,69	0,76	110%

* Values of previous period adjusted. For details see note 6 "Accounting policies"

Statement of comprehensive income of ProSiebenSat.1 Group

EUR m	2010	2009*	Change	Change in %
Profit for the period	318,3	152,3	166,0	109%
Change in foreign currency translation adjustment **	72,4	22,6	49,8	220%
Changes in fair value of cash flow hedges	42,9	-62,6	105,5	- / -
Deferred tax on other comprehensive income	-11,8	16,4	-28,2	- / -
Other comprehensive income for the period	103,5	-23,6	127,1	- / -
Total comprehensive income for the period	421,8	128,7	293,1	228%
attributable to				
Shareholders of ProSiebenSat.1 Media AG	416,0	124,9	291,1	233%
Non-controlling interests	5,8	3,8	2,0	53%

* Values of previous period adjusted. For details see note 6 "Accounting policies"

** Includes non-controlling interests from change in foreign currency translation adjustment in 2010 of 0.2 EURm (2009: -1.9 EURm)