

Segment information of the ProSiebenSat.1 Group Q2

EURm	Segment Free TV German-speaking	Segment Free TV International	Segment Diversification	Total Segments	Eliminations	Total consolidated financial statement Q2 2010
Revenue	477.2	205.5	97.0	779.7	-19.1	760.6
External revenue	459.7	204.8	96.1	760.6	- / -	760.6
Internal revenue	17.5	0.7	0.9	19.1	-19.1	- / -
Recurring EBITDA	171.6	65.0	27.4	264.0	-0.2	263.8

Entity-wide disclosures

EURm	German Speaking	B/NL	Nordic	CEE	Total consolidated financial statement Q2 2010
External Revenue	518.3	112.0	102.8	27.5	760.6

EURm	Segment Free TV German-speaking	Segment Free TV International	Segment Diversification	Total Segments	Eliminations	Total consolidated financial statement Q2 2009
Revenue	439.4	185.3	87.5	712.2	-18.3	693.9
External revenue	424.6	185.0	84.3	693.9	- / -	693.9
Internal revenue	14.8	0.3	3.2	18.3	-18.3	- / -
Recurring EBITDA	127.3	55.7	18.3	201.3	-0.1	201.2

Entity-wide disclosures

EURm	German Speaking	B/NL	Nordic	CEE	Total consolidated financial statement Q2 2009
External Revenue	472.8	102.2	86.8	32.1	693.9

Segment information of the ProSiebenSat.1 Group H1

EURm	Segment Free TV German-speaking	Segment Free TV International	Segment Diversification	Total Segments	Eliminations	Total consolidated financial statement H1 2010
Revenue	909.2	367.0	178.8	1,455.0	-36.0	1,419.0
External revenue	876.4	365.6	177.0	1,419.0	- / -	1,419.0
Internal revenue	32.8	1.4	1.8	36.0	-36.0	- / -
Recurring EBITDA	267.3	84.3	41.0	392.6	-0.2	392.4

Entity-wide disclosures

EURm	German Speaking	B/NL	Nordic	CEE	Total consolidated financial statement H1 2010
External Revenue	984.3	196.1	189.0	49.6	1,419.0

EURm	Segment Free TV German-speaking	Segment Free TV International	Segment Diversification	Total Segments	Eliminations	Total consolidated financial statement H1 2009
Revenue	839.9	339.9	175.0	1,354.8	-33.9	1,320.9
External revenue	813.4	338.9	168.6	1,320.9	- / -	1,320.9
Internal revenue	26.5	1.0	6.4	33.9	-33.9	- / -
Recurring EBITDA	195.4	68.8	30.7	294.9	0.1	295.0

Entity-wide disclosures

EURm	German Speaking	B/NL	Nordic	CEE	Total consolidated financial statement H1 2009
External Revenue	914.4	185.3	165.1	56.1	1,320.9