

Segment information of the ProSiebenSat.1 Group Q3

EURm	Segment Free TV German-speaking	Segment Free TV International	Segment Diversification	Subtotal Segments	Eliminations	Total consolidated financial statements Q3 2010
Revenue	403.1	157.1	84.1	644.3	-17.4	626.9
External revenue	387.1	156.7	83.1	626.9	-/-	626.9
Internal revenue	16.0	0.4	1.0	17.4	-17.4	-/-
Recurring EBITDA	104.0	32.4	18.5	154.9	0.0	154.9

Entity-wide disclosures

EURm	German-speaking	B/NL	Nordic	CEE	Total consolidated financial statements Q3 2010
External Revenue	435.6	83.2	87.9	20.2	626.9

EURm	Segment Free TV German-speaking	Segment Free TV International	Segment Diversification	Subtotal Segments	Eliminations	Total consolidated financial statements Q3 2009
Revenue	347.1	150.0	75.8	572.9	-13.4	559.5
External revenue	337.3	149.2	73.0	559.5	-/-	559.5
Internal revenue	9.8	0.8	2.8	13.4	-13.4	-/-
Recurring EBITDA	51.8	27.0	15.5	94.3	0.0	94.3

Entity-wide disclosures

EURm	German-speaking	B/NL	Nordic	CEE	Total consolidated financial statements Q3 2009
External Revenue	377.7	85.9	72.6	23.3	559.5

Segment information of the ProSiebenSat.1 Group Q1-Q3

EURm	Segment Free TV German-speaking	Segment Free TV International	Segment Diversification	Subtotal Segments	Eliminations	Total consolidated financial statements Q1-Q3 2010
Revenue	1,312.3	524.1	262.9	2,099.3	-53.4	2,045.9
External revenue	1,263.5	522.3	260.1	2,045.9	-/-	2,045.9
Internal revenue	48.8	1.8	2.8	53.4	-53.4	-/-
Recurring EBITDA	371.3	116.7	59.5	547.5	-0.2	547.3

Entity-wide disclosures

EURm	German-speaking	B/NL	Nordic	CEE	Total consolidated financial statements Q1-Q3 2010
External Revenue	1,419.9	279.3	276.9	69.8	2,045.9

EURm	Segment Free TV German-speaking	Segment Free TV International	Segment Diversification	Subtotal Segments	Eliminations	Total consolidated financial statements Q1-Q3 2009
Revenue	1,187.0	489.9	250.8	1,927.7	-47.3	1,880.4
External revenue	1,150.7	488.1	241.6	1,880.4	-/-	1,880.4
Internal revenue	36.3	1.8	9.2	47.3	-47.3	-/-
Recurring EBITDA	247.2	95.8	46.2	389.2	0.1	389.3

Entity-wide disclosures

EURm	German-speaking	B/NL	Nordic	CEE	Total consolidated financial statements Q1-Q3 2009
External Revenue	1,292.1	271.2	237.7	79.4	1,880.4