

Segment information of the ProSiebenSat.1 Group Q4

EURm	Segment Free-TV German-speaking	Segment Free-TV International	Segment Diversification	Total Segments continuing operations	discontinued operations	Eliminations	Total consolidated financial statements Q4 2011
Revenues	653.4	139.1	104.6	897.1	- / -	-23.4	873.7
External revenues	631.0	138.9	103.8	873.7	- / -	- / -	873.7
Internal revenues	22.4	0.2	0.8	23.4	- / -	-23.4	- / -
Recurring EBITDA	259.3	30.4	28.2	317.9	- / -	-0.2	317.7

Entity-wide disclosures

EURm	German-speaking	Nordic	CEE	BE/NL	BE/NL discontinued operations	Other	Total consolidated financial statements Q4 2011
External Revenues	694.2	135.2	31.3	4.5	- / -	8.5	873.7

EURm	Segment Free-TV German-speaking	Segment Free-TV International	Segment Diversification	Total Segments continuing operations	discontinued operations	Eliminations	Total consolidated financial statements Q4 2010
Revenues	624.3	132.3	97.4	854.0	126.7	-25.1	955.6
External revenues	600.6	131.8	96.5	828.9	126.7	- / -	955.6
Internal revenues	23.7	0.5	0.9	25.1	- / -	-25.1	- / -
Recurring EBITDA	260.0	24.0	26.9	310.9	47.6	0.1	358.6

Entity-wide disclosures

EURm	German-speaking	Nordic	CEE	BE/NL	BE/NL discontinued operations	Other	Total consolidated financial statements Q4 2010
External Revenues	668.8	121.6	35.3	3.0	126.7	0.2	955.6

Segment information of the ProSiebenSat.1 Group Q1-Q4

EURm	Segment Free-TV German-speaking	Segment Free-TV International	Segment Diversification	Total Segments continuing operations	discontinued operations	Eliminations	Total consolidated financial statements Q1-Q4 2011
Revenues	2,034.4	476.4	347.5	2,858.3	215.0	-102.1	2,971.2
External revenues	1,936.6	475.2	344.4	2,756.2	215.0	- / -	2,971.2
Internal revenues	97.8	1.2	3.1	102.1	- / -	-102.1	- / -
Recurring EBITDA	666.4	97.8	82.4	846.6	54.7	-0.2	901.1

Entity-wide disclosures

EURm	German-speaking	Nordic	CEE	BE/NL	BE/NL discontinued operations	Other	Total consolidated financial statements Q1-Q4 2011
External Revenues	2,154.2	475.9	100.1	10.1	215.0	15.9	2,971.2

EURm	Segment Free-TV German-speaking	Segment Free-TV International	Segment Diversification	Total Segments continuing operations	discontinued operations	Eliminations	Total consolidated financial statements Q1-Q4 2010
Revenues	1,936.7	424.2	316.0	2,676.9	403.2	-75.9	3,004.2
External revenues	1,866.8	421.9	312.3	2,601.0	403.2	- / -	3,004.2
Internal revenues	69.9	2.3	3.7	75.9	- / -	-75.9	- / -
Recurring EBITDA	631.3	86.1	69.9	787.3	118.7	-0.1	905.9

Entity-wide disclosures

EURm	German-speaking	Nordic	CEE	BE/NL	BE/NL discontinued operations	Other	Total consolidated financial statements Q1-Q4 2010
External Revenues	2,082.9	398.4	110.7	8.5	403.2	0.5	3,004.2