

Group Key Figures: Multi-Year Overview

EUR m	Q2 2016	Q2 2015	Q2 2014	Q2 2013	Q2 2012	Q2 2011	Q2 2010	Q2 2009	Q2 2008	Q2 2007
Revenues	886	772	691	625	561	692	650	694	802	552
Revenue margin before income taxes (in percent)	22.6	22.4	19.3	21.6	18.3	17.3	11.9	12.2	11.0	26.0
Total costs	688	584	518	456	421	519	522	547	657	407
Operating costs ¹	638	539	476	421	368	456	428	496	602	396
Consumption of programming assets	212	212	209	202	202	274	214	262	319	231
Recurring EBITDA ²	254	238	219	209	196	239	224	201	204	159
Recurring EBITDA margin (in percent)	28.7	30.8	31.7	33.5	34.9	34.5	34.4	29.0	25.4	28.8
EBITDA	258	226	209	198	160	210	165	177	189	159
Non-recurring items ³	4	-12	-10	-12	-36	-28	-58	-24	-14	0
EBIT	211	193	178	176	143	176	130	147	152	149
Financial result	-10	-20	-44	-41	-40	-56	-53 ⁹	-63	-64	-5
Profit before income taxes	201	173	133	135	103	120	78 ⁸	85	88	144
Consolidated net profit (after non-controlling interests) ⁴	94	117	96	136	84	129	77 ⁹	46	60	87
Profit from discontinued operations (net of income taxes)	-42	-1	7	46	12	47	26	-/-	-/-	-/-
Underlying net income ⁵	133	122 ¹⁴	108	104	100	95	87	53	74	88
Basic earnings per share (underlying) ⁶	0.62	0.57 ¹⁴	0.51	0.49	-/-	-/-	-/-	-/-	-/-	-/-
Investments in programming assets	242	193	215	208	188	232	220	278	327	212
Free cash flow	0	76	99	10	113	151	154	100	-7	118
Cash flow from investing activities	-310	-259	-272	-284	-198	-258	-247	-294	-389	-220

EUR m	H1 2016	H1 2015	H1 2014	H1 2013	H1 2012	H1 2011	H1 2010	H1 2009	H1 2008	H1 2007
Revenues	1,688	1,427	1,272	1,188	1,060	1,288	1,226	1,321	1,531	1,053
Revenue margin before income taxes (in percent)	17.7	18.3	16.1	17.4	15.8	13.0	8.4	5.9	5.2	20.1
Total costs	1,371	1,125	995	917	821	1,029	1,021	1,125	1,340	839
Operating costs ¹	1,274	1,045	923	859	747	923	888	1,032	1,246	818
Consumption of programming assets	449	443	429	431	421	536	461	540	672	479
Recurring EBITDA ²	424	390	359	337	318	369	342	295	292	241
Recurring EBITDA margin (in percent)	25.1	27.3	28.2	28.4	30.0	28.6	27.9	22.3	19.1	22.9
EBITDA	420	371	345	321	278	338	274	268	274	241
Non-recurring items ³	-5	-19	-15	-17	-40	-31	-68	-27	-18	0
EBIT	333	310	287	281	245	262	209	206	202	220
Financial result	-34	-48	-83	-74	-78	-95	-107 ⁹	-129	-123	-9
Profit before income taxes	299	262	205	207	167	167	103 ⁹	78	80	211
Consolidated net profit (after non-controlling interests) ⁴	160	180	133	192	135	167	99 ⁹	44	52	128
Profit from discontinued operations (net of income taxes)	-42	1	-6	51	22	52	31	-/-	-/-	-/-
Underlying net income ⁵	207	193 ¹⁴	164	155	141	129	120	64	80	130
Basic earnings per share (underlying) ⁶	0.97	0.90 ¹⁴	0.77	0.73	-/-	-/-	-/-	-/-	-/-	-/-
Investments in programming assets	519	511	469	489	457	581	574	658	679	482
Free cash flow	-2	76	-47	-13	21	6	15	-6	-80	150
Cash flow from investing activities	-677	-609	-647	-583	-497	-620	-603	-680	-719	-480

EUR m	06/30/2016	06/30/2015	06/30/2014	06/30/2013	06/30/2012	06/30/2011	06/30/2010	06/30/2009	06/30/2008	06/30/2007
Programming assets	1,319	1,279	1,233	1,335	1,574	1,504	1,623	1,473	1,282	1,043
Equity	628	675	426	1,682	1,358	1,202	757 ⁹	493 ⁹	922 ⁹	1,375
Equity ratio (in percent)	11.8	17.4	12.5	37.2	27.4	19.1	12.0 ⁹	8.3 ⁹	15.4 ⁹	64.6
Cash and cash equivalents	672	193	146	1,287	304	882	750	599	633	214
Financial liabilities	2,677	1,974	1,970	1,841	2,339	3,766	4,026	4,027	3,839	187
Leverage ⁷	2.1	2.0 ¹⁰	2.2 ¹¹	0.7 ¹³	2.3	3.1	4.1	5.1	5.2	-/-
Net financial debt	2,005	1,782	1,824 ¹²	554 ¹³	2,034	2,842	3,275	3,427	3,689	-27
Employees ⁸	5,985	4,578	4,173	3,281	2,705	4,302	3,865	5,195	5,915	3,062

1 Total costs excl. depreciation and amortization and non-recurring expenses.

2 EBITDA before non-recurring (exceptional) items.

3 Non-recurring expenses netted against non-recurring income.

4 Consolidated net profit attributable to shareholders of ProSiebenSat.1 Media SE including discontinued operations.

5 Consolidated profit for the period attributable to shareholders of ProSiebenSat.1 Media SE before the effects of purchase price allocations and additional special items.

6 Due to the merger of share classes in 2013, from this year on basic earnings per share (underlying) are shown. Prior year figures were not determined.

7 Ratio net financial debt to recurring EBITDA in the last twelve months.

8 Full-time equivalent positions as of reporting date from continuing operations.

9 After changes in accounting policies according to IAS 8 and corresponding adjustment of previous-year figures. For information regarding the change in accounting policy, please refer to the Annual Report 2010, page 123.

10 Adjusted for the recurring EBITDA contribution of Eastern European operations.

11 After reclassification of cash and cash equivalents of Eastern European operations. Adjusted for the LTM recurring EBITDA contribution of Northern and Eastern European operations.

12 After reclassification of cash and cash equivalents of Eastern European operations.

13 Before reclassification of cash and cash equivalents from the Eastern European activities.

14 Adjustment due to retrospective adjustment of changes in the fair value of put options and earn-out liabilities in the second quarter of 2016.

Segment Key Figures: Multi-Year Overview

EUR m	Q2 2016	Q2 2015	Q2 2014	H1 2016	H1 2015	H1 2014
Broadcasting German-speaking						
External revenues	541	535	511	1,034	1,005	960
Recurring EBITDA ¹	201	197	188	332	323	308
Recurring EBITDA margin (in percent) ²	35.6	35.6	35.7	30.8	31.0	31.1
EBITDA	206	193	185	332	315	304
Digital & Adjacent						
External revenues	263	184	149	504	322	255
Recurring EBITDA ¹	43	37	31	78	64	55
Recurring EBITDA margin (in percent) ²	15.9	20.2	20.5	15.1	19.8	21.3
EBITDA	44	30	25	76	54	48
Content Production & Global Sales						
External revenues	77	54	31	140	100	57
Recurring EBITDA ¹	10	4	1	16	5	-1
Recurring EBITDA margin (in percent) ²	10.8	5.9	3.4	9.1	3.8	-1.6
EBITDA	9	3	1	14	4	-2

1 EBITDA before non-recurring (exceptional) items.

2 Based on total segment revenues, see Note 3 "Segment reporting".

Explanatory Notes on Reporting Principles:

The values shown relate to key figures from continuing operations reported in line with IFRS 5. In connection with the strategic focusing on German-speaking television, the international program production and distribution business, and digital and adjacent business activities, the operations named below were deconsolidated as follows: Operations in Belgium and the Netherlands: Classification as discontinued operations since the second quarter of 2011, deconsolidation on June 8, 2011, and July 29, 2011, respectively.

Operations in Denmark, Sweden, Norway and Finland: Classification as discontinued operations since the fourth quarter of 2012, deconsolidation on April 9, 2013.

Operations in Hungary and Romania: Classification as discontinued operations since the

fourth quarter of 2012, deconsolidation on February 25, 2014 (Hungary), April 2, 2014 (Romanian TV) and August 4, 2014 (Romanian radio).

The income statement items of the operations in question were grouped together as a single line item, result from discontinued operations, and reported separately until their deconsolidation. In addition to the operating earnings generated until the time of the respective deconsolidations, the result from discontinued operations shown after taxes also includes the corresponding results of deconsolidation. For the income statement and cash flow statement, the respective figures for the previous year were presented on a comparable basis in line with IFRS 5. No further adjustment of figures from earlier previous years was made. The figures in the respective previous years' statements of financial position were not adjusted.