

# Segment Informationen

## Segment Informationen of the ProSiebenSat.1 Group

EUR m	Segment Broadcasting German-speaking	Segment Digital Entertainment	Segment Digital Ventures & Commerce	Segment Content Production & Global Sales	Total Segments	Other/ Eliminations	Total consolidated financial statements
	Q1 2017	Q1 2017	Q1 2017	Q1 2017	Q1 2017	Q1 2017	Q1 2017
Revenues	540	103	230	100	973	-63	910
External revenues	502	97	229	78	907	2	910
Internal revenues	38	5	1	21	65	-65	-/-
EBITDA	116	-4	45	9	166	-4	163
Adjusted EBITDA	137	-2	47	9	191	-3	188

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	Q1 2016	Q1 2016	Q1 2016	Q1 2016	Q1 2016	Q1 2016	Q1 2016
Revenues	514	99	155	77	844	-43	802
External revenues	493	95	150	63	801	0	802
Internal revenues	21	4	5	13	43	-43	-/-
EBITDA	127	-2	35	4	164	-3	162
Adjusted EBITDA	132	0	37	5	173	-3	170

## Entity-wide disclosures

Geographical breakdown	GER		US		AT/CH		Skandinavia		UK		Other		Total consolidated financial statements	
	Q1 2017	Q1 2016	Q1 2017	Q1 2016	Q1 2017	Q1 2016	Q1 2017	Q1 2016	Q1 2017	Q1 2016	Q1 2017	Q1 2016	Q1 2017	Q1 2016
External Revenues	717	631	82	66	59	56	46	40	3	7	3	1	910	802