

SEGMENT INFORMATION

SEGMENT INFORMATION OF THE PROSIEBENSAT.1 GROUP 2017 in EUR m

	Segment Broadcasting German- speaking	Segment Digital Enter- tainment	Segment Digital Ventures & Commerce	Segment Content Production & Global Sales	Total Segments	Other / Eliminations	Total consolidated financial statements
Revenues	2,386	489	1,001	427	4,303	-225	4,078
External revenues	2,239	463	996	352	4,050	28	4,078
Internal revenues	146	25	6	75	253	-253	-/-
EBITDA	544	10	562	27	1,143	-59	1,084
Adjusted EBITDA	767	32	221	36	1,056	-6	1,050

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	Segment Broadcasting German- speaking	Segment Digital Enter- tainment	Segment Digital Ventures & Commerce	Segment Content Production & Global Sales	Total Segments	Other / Eliminations	Total consolidated financial statements
Revenues	2,304	463	782	421	3,971	-172	3,799
External revenues	2,210	442	768	362	3,782	17	3,799
Internal revenues	94	21	14	60	188	-188	-/-
EBITDA	747	37	168	44	996	-14	982
Adjusted EBITDA	760	37	180	47	1,024	-6	1,018

ENTITY-WIDE DISCLOSURES in EUR m

Geographical breakdown	GER		US		AT/CH		Scandinavia		UK		Other		Total consolidated financial statements	
	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016
External Revenues	3,241	2,970	387	377	297	267	104	148	30	28	19	9	4,078	3,799