

GROUP KEY FIGURES: MULTI-YEAR OVERVIEW

GROUP KEY FIGURES: MULTI-YEAR OVERVIEW in EUR m

	Q1 2018	Q1 2017	Q1 2016	Q1 2015	Q1 2014
Revenues	881	910	802	655	581
Adjusted EBITDA ¹	200	188	170	153	140
Adjusted EBITDA margin (in percent)	22.7	20.6	21.2	23.3	24.1
EBITDA	133	163	162	146	136
EBIT	81	109	122	117	110
Profit before income taxes	46	98	99	89	72
Consolidated net profit from continuing operations (after non-controlling interests) ²	27	64	66	62	36
Adjusted net income ³	93	88	80 ⁹	70	56
Basic earnings per share (adjusted)	0.41	0.39	0.37 ⁹	0.33	0.26
Investments in programming assets	227	251	277	317	254
Free cash flow before M&A (continued)	87	30	63	10	-42
Free cash flow	56	-17	-3	0	-146
Cash flow from investing activities	-285	-320	-367	-350	-375

	03/31/2018	03/31/2017	03/31/2016	03/31/2015	03/31/2014
Programming assets	1,183	1,294	1,291	1,296	1,229
Equity	1,225	1,469	903	935	633
Equity ratio (in percent)	18.5	22.1	17.0	22.2	17.9
Cash and cash equivalents	1,562	1,296	723	475	251
Financial liabilities	3,183	3,184	2,676	1,975	1,843
Leverage ⁴	1.5 ¹⁰	1.8	2.1	1.7 ⁶	2.0 ⁷
Net financial debt	1,620 ¹⁰	1,889	1,953	1,500	1,592 ⁸
Employees ⁵	6,357	6,535	5,713	4,256	3,654

¹ EBITDA before reconciling items (net).

² Consolidated net profit attributable to shareholders of ProSiebenSat.1 Media SE including discontinued operations.

³ Consolidated profit for the period attributable to shareholders of ProSiebenSat.1 Media SE before the effects of purchase price allocations and additional special items.

⁴ Ratio net financial debt to adjusted EBITDA in the last twelve months.

⁵ Full-time equivalent positions as of reporting date from continuing operations.

⁶ Adjusted for the LTM adjusted EBITDA contribution of Eastern European operations.

⁷ After reclassification of cash and cash equivalents of Eastern European operations. Adjusted for the LTM adjusted EBITDA contribution of Northern and Eastern European operations.

⁸ After reclassification of cash and cash equivalents of Eastern European operations.

⁹ Adjusted due to changes in reporting practices for non-IFRS figures from the beginning of financial year 2017. The Annual Report 2016 comprises more detailed information on pages 73 and 74.

¹⁰ After reclassification of cash and cash equivalents of Tropo.

SEGMENT KEY FIGURES: MULTI-YEAR OVERVIEW

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	Q1 2018	Q1 2017	Q1 2016
Entertainment			
External revenues	624	612	606
Adjusted EBITDA ¹	183	159	160
Adjusted EBITDA Marge (in percent) ²	28.6	25.3	26.1
EBITDA	117	138	153
Content Production & Global Sales			
External revenues	97	112	86
Adjusted EBITDA ¹	4	4	1
Adjusted EBITDA Marge (in percent) ²	3.7	3.3	0.8
EBITDA	4	2	0
Commerce			
External revenues	159	185	110
Adjusted EBITDA ¹	13	25	10
Adjusted EBITDA Marge (in percent) ²	8.2	13.2	8.7
EBITDA	12	23	9

¹EBITDA before reconciling items (net).

²Based on total segment revenues, see Note "Segment reporting".

Explanatory Notes on Reporting Principles:

The values shown relate to key figures from continuing operations reported in line with IFRS 5, i.e. not including the revenue and earnings contributions of the entities sold.

The following entities were deconsolidated in the in the past: Hungary (February) and Romania (April and August respectively) in the financial year 2014; the Northern European operations (April) in the financial year 2013.

The income statement items of the relevant entities are presented separately as a single figure, result from discontinued operations. This figure also contains the respective gain on disposal and is presented after tax.

The previous years' figures in the statement of financial position were not adjusted.