

# GROUP KEY FIGURES: MULTI-YEAR OVERVIEW

## GROUP KEY FIGURES: MULTI-YEAR OVERVIEW in EUR m

	Q3 2018	Q3 2017	Q3 2016	Q3 2015	Q3 2014
Revenues	892	883	857	747	637
Adjusted EBITDA <sup>1</sup>	175	202	202	178	163
Adjusted EBITDA margin (in percent)	19.7	22.9	23.5	23.8	25.6
EBITDA	187	281	188	166	157
EBIT	133	174	137	131	125
Profit before income taxes	177	132	102	130	103
Consolidated net profit (after non-controlling interests) <sup>2</sup>	126	122	68	70	64
Adjusted net income <sup>3</sup>	75	99	98 <sup>7</sup>	79 <sup>9</sup>	75
Basic earnings per share (adjusted)	0.33	0.43	0.46 <sup>7</sup>	0.37	0.35
Investments in programming assets	248	250	239	223	238
Free cash flow before M&A	22	47	56	94	41
Free cash flow	3	521	-18	-154	26
Cash flow from investing activities	-299	213	-344	-494	-274

	Q1-Q3 2018	Q1-Q3 2017	Q1-Q3 2016	Q1-Q3 2015	Q1-Q3 2014
Revenues	2,685	2,755	2,545	2,174	1,910
Adjusted EBITDA <sup>1</sup>	634	661	626	568	522
Adjusted EBITDA margin (in percent)	23.6	24.0	24.6	26.1	27.3
EBITDA	550	702	608	538	502
EBIT	393	487	470	441	413
Profit before income taxes	407	408	401	392	307
Consolidated net profit (after non-controlling interests) <sup>2</sup>	279	304	228	249	197
Adjusted net income <sup>3</sup>	305	331	311 <sup>7</sup>	271 <sup>9</sup>	239
Basic earnings per share (adjusted)	1.33	1.45	1.45 <sup>7</sup>	1.27 <sup>9</sup>	1.12
Investments in programming assets	711	774	757	734	707
Free cash flow before M&A	106	117	151	228	141
Free cash flow	-140	484	-21	-78	-21
Cash flow from investing activities	-1,049	-472	-1,022	-1,103	-920

	09/30/2018	09/30/2017	09/30/2016	09/30/2015	09/30/2014
Programming assets	1,242	1,232	1,343	1,301	1,286
Equity	1,151	1,129	658	750	552
Equity ratio (in percent)	18.5	18.2	12.9	16.5	15.3
Cash and cash equivalents	1,000	1,320	309	224	177
Financial liabilities	3,190	3,185	2,728	2,176	1,972
Leverage <sup>4</sup>	2.1	1.8 <sup>8</sup>	2.5	2.2	2.2 <sup>6</sup>
Net financial debt	2,189	1,865 <sup>8</sup>	2,419	1,953	1,795
Employees <sup>5</sup>	6,635	6,246	5,954	5,094	4,418

<sup>1</sup> EBITDA before reconciling items (net).

<sup>2</sup> Consolidated net profit attributable to shareholders of ProSiebenSat.1 Media SE.

<sup>3</sup> Consolidated profit for the period attributable to shareholders of ProSiebenSat.1 Media SE before the effects of purchase price allocations and additional special items.

<sup>4</sup> Ratio net financial debt to adjusted EBITDA in the last twelve months.

<sup>5</sup> Full-time equivalent positions as of reporting date.

<sup>6</sup> Adjusted for the LTM adjusted EBITDA contribution of Eastern European operations.

<sup>7</sup> Adjusted due to changes in reporting practices for non-IFRS figures from the beginning of financial year 2017. The Annual Report 2016 comprises more detailed information on pages 73 and 74.

<sup>8</sup> After reclassification of cash and cash equivalents of assets held for sale.

<sup>9</sup> Adjustment due to retrospective adjustment of changes in the fair value of put options and earn-out liabilities in the second quarter of 2016.

# SEGMENT KEY FIGURES: MULTI-YEAR OVERVIEW

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	Q3 2018	Q3 2017	Q3 2016	Q1-Q3 2018	Q1-Q3 2017	Q1-Q3 2016
<b>Entertainment</b>						
External revenues	547	565	580	1,799	1,824	1,851
Adjusted EBITDA <sup>1</sup>	150	163	178	567	565	577
Adjusted EBITDA Marge (in percent) <sup>2</sup>	26.7	28.4	30.3	30.7	30.3	30.8
EBITDA	165	- 50	175	497	324	575
<b>Content Production &amp; Global Sales</b>						
External revenues	148	131	133	361	375	327
Adjusted EBITDA <sup>1</sup>	6	10	8	19	20	15
Adjusted EBITDA Marge (in percent) <sup>2</sup>	3.8	6.7	5.8	4.9	4.7	4.1
EBITDA	5	8	7	17	17	12
<b>Commerce</b>						
External revenues	197	186	144	525	556	367
Adjusted EBITDA <sup>1</sup>	19	30	15	48	77	35
Adjusted EBITDA Marge (in percent) <sup>2</sup>	9.8	16.2	10.4	9.2	13.9	9.4
EBITDA	17	324	13	37	362	29

<sup>1</sup>EBITDA before reconciling items (net).

<sup>2</sup>Based on total segment revenues, see Note "Segment reporting".

### Explanatory Notes on Reporting Principles:

The values shown until the financial year 2016 relate to key figures from continuing operations reported in line with IFRS 5, i.e. not including the revenue and earnings contributions of the entities sold. The following entities were deconsolidated in the past:

Hungary (February) and Romania (April and August respectively) in the financial year 2014.

The income statement items of the relevant entities are presented separately as a single figure, result from discontinued operations. This figure also contains the respective gain on disposal and is presented after tax.

The previous years' figures in the statement of financial position were not adjusted.