

# SEGMENT INFORMATION

## SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP Q3 2018 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total Interim Consolidated Financial Statements
Revenues	562	155	197	914	-23	892
External revenues	547	148	197	892	-/-	892
Internal revenues	16	7	0	23	-23	-/-
EBITDA	165	5	17	187	0	187
Adjusted EBITDA	150	6	19	175	0	175

## SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP Q3 2017 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total Interim Consolidated Financial Statements
Revenues	575	143	186	905	-22	883
External revenues	565	131	186	883	-/-	883
Internal revenues	10	12	0	22	-22	-/-
EBITDA	-50	8	324	282	-1	281
Adjusted EBITDA	163	10	30	203	0	202

## SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP Q1 - Q3 2018 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total Interim Consolidated Financial Statements
Revenues	1,850	394	525	2,770	-84	2,685
External revenues	1,799	361	525	2,685	-/-	2,685
Internal revenues	52	33	0	84	-84	-/-
EBITDA	497	17	37	551	-1	550
Adjusted EBITDA	567	19	48	635	-1	634

## SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP Q1 - Q3 2017 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total Interim Consolidated Financial Statements
Revenues	1,862	425	557	2,844	-89	2,755
External revenues	1,824	375	556	2,755	-/-	2,755
Internal revenues	38	50	1	89	-89	-/-
EBITDA	324	17	362	703	-1	702
Adjusted EBITDA	565	20	77	662	-1	661

**ENTITY-WIDE DISCLOSURES** in EUR m

Geographical breakdown	GER		US		AT/CH		UK		Scandinavia		Other		Total Interim Consolidated Financial Statements	
	Q3 2018	Q3 2017	Q3 2018	Q3 2017	Q3 2018	Q3 2017	Q3 2018	Q3 2017	Q3 2018	Q3 2017	Q3 2018	Q3 2017	Q3 2018	Q3 2017
External Revenues	702	694	115	100	57	60	12	12	1	14	4	4	892	883

Geographical breakdown	GER		US		AT/CH		UK		Scandinavia		Other		Total Interim Consolidated Financial Statements	
	Q1-Q3 2018	Q1-Q3 2017	Q1-Q3 2018	Q1-Q3 2017	Q1-Q3 2018	Q1-Q3 2017	Q1-Q3 2018	Q1-Q3 2017	Q1-Q3 2018	Q1-Q3 2017	Q1-Q3 2018	Q1-Q3 2017	Q1-Q3 2018	Q1-Q3 2017
External Revenues	2,185	2,139	268	281	191	196	25	24	3	103	14	11	2,685	2,755