

# GROUP KEY FIGURES: MULTI-YEAR OVERVIEW

## GROUP KEY FIGURES: MULTI-YEAR OVERVIEW in EUR m

	Q3 2019	Q3 2018	Q3 2017	Q3 2016	Q3 2015
Revenues	926	892	883	857	747
Adjusted EBITDA <sup>1</sup>	131	175	202	202	178
Adjusted EBITDA margin (in %)	14.2	19.7	22.9	23.5	23.8
EBITDA	122	187	281	188	166
Operating result (EBIT)	64	133	174	137	131
Result before income taxes	48	177	132	102	130
Net income attributable to shareholders of ProSiebenSat.1 Media SE	34	126	122	68	70
Adjusted net income <sup>2</sup>	46	75	99	98 <sup>5</sup>	79 <sup>7</sup>
Adjusted earnings per share	0.20	0.33	0.43	0.46 <sup>5</sup>	0.37
Payments for the acquisition of programming assets	286	248	250	239	223
Free cash flow before M&A	-51	22	47	56	94
Free cash flow	-71	3	521	-18	-154
Cash flow from investing activities	-346	-299	213	-344	-494

	Q1-Q3 2019	Q1-Q3 2018	Q1-Q3 2017	Q1-Q3 2016	Q1-Q3 2015
Revenues	2,786	2,685	2,755	2,545	2,174
Adjusted EBITDA <sup>1</sup>	534	634	661	626	568
Adjusted EBITDA margin (in %)	19.2	23.6	24.0	24.6	26.1
EBITDA	506	550	702	608	538
Operating result (EBIT)	337	393	487	470	441
Result before income taxes	357	407	408	401	392
Net income attributable to shareholders of ProSiebenSat.1 Media SE	249	279	304	228	249
Adjusted net income <sup>2</sup>	224	305	331	311 <sup>5</sup>	271 <sup>7</sup>
Adjusted earnings per share	0.99	1.33	1.45	1.45 <sup>5</sup>	1.27 <sup>7</sup>
Payments for the acquisition of programming assets	865	711	774	757	734
Free cash flow before M&A	-36	106	117	151	228
Free cash flow	-150	-140	484	-21	-78
Cash flow from investing activities	-1,112	-1,049	-472	-1,022	-1,103

	09/30/2019	09/30/2018	09/30/2017	09/30/2016	09/30/2015
Programming assets	1,222	1,242	1,232	1,343	1,301
Equity	1,165	1,151	1,129	658	750
Equity ratio (in %)	18.2	18.5	18.2	12.9	16.5
Cash and cash equivalents	609	1,000	1,320	309	224
Financial debt	3,197	3,190	3,185	2,728	2,176
Leverage ratio <sup>3</sup>	2.8	2.1	1.8 <sup>6</sup>	2.5	2.2
Net financial debt	2,588	2,189	1,865 <sup>6</sup>	2,419	1,953
Employees <sup>4</sup>	7,416	6,635	6,246	5,954	5,094

<sup>1</sup> EBITDA before reconciling items.

<sup>2</sup> Net income attributable to shareholders of ProSiebenSat.1 Media SE before the amortization and impairments from purchase price allocations, adjusted for the reconciling items. These include valuation effects recognized in other financial result, valuation effects of put-options and earn-out liabilities, as well as valuation effects from interest rate hedging transactions. Moreover, the tax effects resulting from such adjustments are also adjusted.

<sup>3</sup> Ratio net financial debt to adjusted EBITDA in the last twelve months.

<sup>4</sup> Full-time equivalent positions as of reporting date.

<sup>5</sup> Adjusted due to changes in reporting practices for non-IFRS figures from the beginning of financial year 2017. The Annual Report 2016 comprises more detailed information on pages 73 and 74.

<sup>6</sup> After reclassification of cash and cash equivalents of assets held for sale.

<sup>7</sup> Adjustment due to retrospective adjustment of changes in the fair value of put-options and earn-out liabilities in the second quarter of 2016.

# SEGMENT KEY FIGURES: MULTI-YEAR OVERVIEW

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	Q3 2019	Q3 2018	Q3 2017	Q1-Q3 2019	Q1-Q3 2018	Q1-Q3 2017
<b>Entertainment</b>						
External revenues	525	547	565	1,705	1,799	1,824
Adjusted EBITDA <sup>1</sup>	108	150	163	458	567	565
Adjusted EBITDA margin (in %) <sup>2</sup>	20.1	26.7	28.4	26.3	30.7	30.3
EBITDA	108	165	-50	446	497	324
<b>Content Production &amp; Global Sales</b>						
External revenues	178	148	131	461	361	375
Adjusted EBITDA <sup>1</sup>	9	6	10	26	19	20
Adjusted EBITDA margin (in %) <sup>2</sup>	4.5	3.8	6.7	5.1	4.9	4.7
EBITDA	8	5	8	26	17	17
<b>Commerce</b>						
External revenues	222	197	186	619	525	556
Adjusted EBITDA <sup>1</sup>	15	19	30	51	48	77
Adjusted EBITDA margin (in %) <sup>2</sup>	6.7	9.8	16.2	8.2	9.2	13.9
EBITDA	9	17	324	36	37	362

<sup>1</sup> EBITDA before reconciling items.

<sup>2</sup> Based on total segment revenues.