

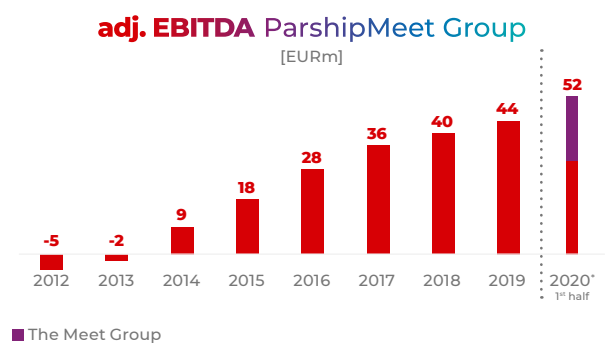
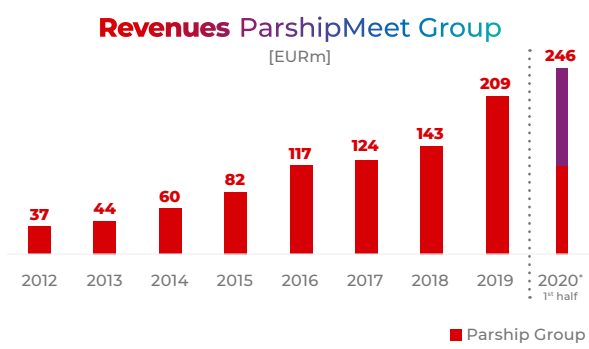
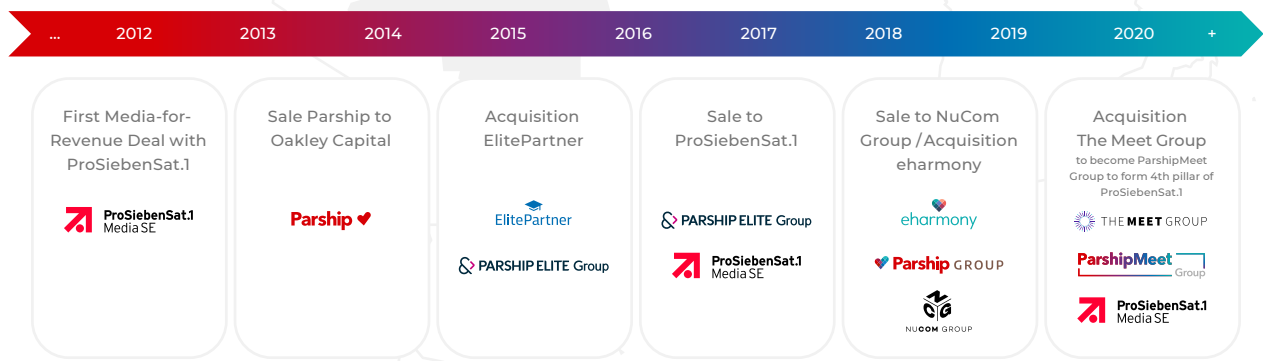
About

ParshipMeet Group is an international market leader in online dating. With its uniquely diverse business approach, the company covers the whole spectrum of the online dating market, ranging from social dating with a strong entertainment component based on live video streaming, to serious matchmaking. ParshipMeet Group's brand portfolio consists of internationally successful and established brands with complementary strengths. Social dating and entertainment apps MeetMe, Skout, Tagged, GROWLr and LOVOO focus on social connections, entertainment, and community. Matchmaking services such as eharmony or European-based Parship and ElitePartner use scientific methods to help people find their partner for a compatible, happy long-term relationship. Headquartered in Hamburg, Germany, the company currently employs a workforce of more than 1,100 in eight offices worldwide.



History


After consolidating the DACH (Germany, Austria, Switzerland) market, Parship Group entered the next phase with the integration of eharmony. The formation of the ParshipMeet Group takes the development of the company to a new level, creating a leading global player in online dating. ProSiebenSat.1 owns 53% (plus EUR 350 million preferred equity) and General Atlantic 43% in ParshipMeet Group. The remainder is held by management.




* Pro-forma revenues and adjusted EBITDA. The Meet Group's pro-forma adjusted EBITDA included in the above deducts 80% of the expenses for stock-based compensation from The Meet Group's management adjusted EBITDA. USD numbers converted with 1.12 for H1 2020.

Our Brands


Having a portfolio of matchmaking, social dating and social entertainment apps, ParshipMeet Group can rely on diversified revenue streams: subscription, in-app purchases and advertising.




MeetMe is the mobile version of the bar or coffeehouse where everyone belongs. MeetMe's mission is to meet the universal need for human connection among all people. Founded in 2005, MeetMe has generated untold numbers of meaningful conversations, new friendships, dates – even marriages. MeetMe has strong appeal among the 18-34 demographic and is a leading app for meeting new people in the US.



One of the earliest social networks for meeting new people, Tagged launched in 2004 and has evolved into the world's largest and most engaging dating network serving the African-American community. It is also its largest livestreaming community. Tagged is dedicated to showcasing and amplifying African-American voices, providing opportunities for emerging talent to reach its growing audience.



LOVOO is a leading social community for meeting new people. LOVOO is about more than just a nice profile picture, emphasizing rich dating profiles that allow daters to connect on interests and based on compatibility. LOVOO prizes authenticity to help ensure its members find the match they are looking for.




California-based matchmaking icon eharmony helps people find meaningful relationships that enrich their lives. Our strength is creating highly compatible couples based on key dimensions of personality that predict the most successful, long-term relationships. With 87 percent brand awareness, eharmony is one of the best-known brands in the US, on par with Twitter and American Airlines.

Social Dating & Entertainment


Matchmaking



With a truly global footprint, Skout appeals strongly to daters aged 25-44. Of Skout's top 10 countries by audience, 7 are in Asia and the Middle East. The company is a mobile dating pioneer, launching mobile-first in the same year that the iPhone launched: 2007.



With millions of members worldwide, GROWLr is a gay dating app that makes it easy to meet men locally or across the globe. The GROWLr brand is specifically positioned to serve the gay bear niche. It's active and engaged community sends millions of chats per day.



Parship is THE love brand for serious dating in the German-speaking world and Benelux. We have been creating happy relationships for more than 20 years – and since then „parshippen“ has become synonymous with serious dating. The Parship principle, our scientifically based matchmaking method, follows the logic: “As many similarities as possible, as many differences as necessary.”



When it comes to serious dating with a slightly more up-market focus, ElitePartner is the largest services in the German-speaking world. The Hamburg-based brand is the perfect match for sophisticated singles looking for an inspiring relationship. Since 2004, ElitePartner has been using elaborate matching to ensure that people with similar lifestyles, interests and values will find each other.

Management Board



Tim Schiffers

Chief Executive Officer (CEO)

As Group CEO Tim Schiffers is responsible for ParshipMeet Group's overall strategic direction. He oversees the brand, media and marketing activities to ensure growth across the portfolio of brands.



Henning Rönneberg

Chief Financial Officer (CFO)

Henning Rönneberg is responsible for the central functions of the group. In his role as Group CFO he oversees finance (treasury, controlling, accounting, tax), investor relations and business intelligence as well as human resources, compliance and legal affairs.



Marc Schachtel

Chief Operating Officer (COO)

Group COO Marc Schachtel is responsible for the group's technology and platform strategy. For the matchmaking part of the business, he oversees the product strategy and drives the constant optimisation of customer success and monetization.



Geoff Cook

CEO The Meet Group & General Manager Video

Geoffrey Cook is CEO of The Meet Group, overseeing the social dating and entertainment portfolio of the group. In addition, he is responsible for ParshipMeet Group's overall video strategy including the vPaaS business.