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## **Redseven Entertainment expands production expertise: Jan Rasmus heads new Journalism, Documentary & Reportage unit**

**Munich/Cologne, October 6, 2021.** Redseven Entertainment, a Red Arrow Studios company, is expanding its production portfolio with an additional specialism. The newly created Journalism, Documentary & Reportage unit will complement the existing Entertainment and Fiction division from January 2022 with, Jan Rasmus joining Redseven as Executive Producer to develop and manage the new unit. In this role he will be responsible for the development and production of reportage and documentary formats with a journalistic background.

Rasmus was most recently Head of the Investigative Journalism and Documentaries department at RTL. In this position, he developed and was responsible for reportage formats such as "Team Wallraff – Reporter undercover" (German TV Award 2014), "Das Jenke-Experiment" (German TV Award 2019) or "RTL-Spezial" with Steffen Hallaschka. Previously, he worked for almost 20 years in various management positions for the RTL magazines "Exclusiv – Das Starmagazin", "Explosiv" and "Extra", of which he was editorial director from 2005 to 2015. The docuseries "Goodbye Deutschland" for VOX, for which Rasmus and his team produced weekly programs, also emerged from an "Extra" section in 2006. In 2010, he won the Bavarian TV Award as one of two authors of the "Extra" special "Angst vor den neuen Nachbarn – woran Integration in Deutschland scheitert" ("Fear of the New Neighbours – what Causes Integration in Germany to Fail"). Between 2002 and 2020, Rasmus was also responsible for dozens of RTL prime-time documentaries, most of them with anchorman Peter Kloeppel as host.

**Jobst Benthues, CEO of Redseven Entertainment:** "It has always been our ambition to look to develop content in new program genres. The increasing demand for relevant, well-researched content that both entertains and informs offers us as content creators a world of new opportunities. I know that our clients will be able to further strengthen their profile and inspire their audience with such formats. In addition to our Entertainment and Fiction divisions, the establishment of the new Journalism, Documentary & Reportage unit is therefore a logical next step. We are pleased that we were able to win Jan as an absolute expert in this field. With his enormous wealth of experience in the development, editing and production of journalistic content, he is the ideal person for the job, and I am sure that we will achieve a lot together."

**Jan Rasmus, Executive Producer Journalism, Documentary & Reportage, Redseven Entertainment (as of January 1<sup>st</sup>, 2022):** "My switch to the production side now takes me directly to where content and stories are created. This corresponds to the principle of my work: to bring the viewers as close as possible to the events. That's why my new role at Redseven Entertainment offers completely new possibilities for me. We want to build a team of journalists who produce high-quality reportage and unique documentaries for all channels and platforms



– thus making Redseven the home of entertainment and relevant information. I look forward to joining Jobst and his team on this journey and helping to shape it."

**About Redseven Entertainment:**

Redseven Entertainment develops and produces innovative formats for the national and international TV market with a focus on comedy, clip show, docutainment, magazine, show and corporate media. Since its founding in 2008, the company with offices in Munich, Cologne and Berlin looks back on countless hit formats, including for ProSieben, SAT.1, Kabel Eins, ZDF, RTLZWEI, Sky, DMAX and Amazon Prime Video Germany. Among the best-known productions are "Hochzeit auf den ersten Blick" ("Married at First Sight"), "The Taste", "The Biggest Loser" (all SAT.1), "Germany's next Topmodel – by Heidi Klum" (ProSieben) and "Rosins Restaurants" (Kabel Eins). More recent projects include the SAT.1 political show "Kannste Kanzleramt? Baerbock, Laschet und Scholz zurück in der Schule" ("Facing the Classroom") and the weekly ProSieben journal "Zervakis & Opdenhövel. Live." With the German TV Award ("Wir sind klein und ihr seid alt" / "Old People's Home for 4 Year Olds" and "Hochzeit auf den ersten Blick" / "Married at First Sight") and the German Comedy Award ("Die Martina Hill Show"), Redseven received two of the most prestigious awards in the entertainment industry in 2020 and is one of the ten most successful German production companies in the entertainment sector. Redseven is a wholly owned subsidiary of Red Arrow Studios, the production and distribution network of ProSiebenSat.1 Media SE.

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