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## Press Release

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### **ProSiebenSat.1 invites to the Annual General Meeting of Shareholders on June 30, 2023**

**Supervisory Board proposes four new candidates for election to the Supervisory Board: Katharina Behrends, Dr. Katrin Burkhardt, Thomas Ingelfinger and Prof. Dr. Cai-Nicolas Ziegler.**

**Unterföhring, May 24, 2023.** ProSiebenSat.1 Media SE invites its shareholders to the Annual General Meeting of shareholders on Friday, June 30, 2023, which will be held virtually. The event will be broadcast live on the shareholder portal for registered shareholders from 10:00 a.m., the reports of the Executive Board and Supervisory Board can also be followed on the Company's website.

#### **Four new Supervisory Board candidates up for election**

A total of four seats on the Company's Supervisory Board are up for election at this year's Annual General Meeting: The regular term of office of Dr. Marion Helmes, Vice Chairwoman of the Supervisory Board, as well as Lawrence A. Aidem and Dr. Antonella Mei-Pochtler, members of the Supervisory Board, expires at the Annual General Meeting on June 30, 2023. In addition, another seat has become vacant due to Bert Habets' move from the Supervisory Board to the Group Executive Board as of November 1, 2022.

Against this backdrop, the Supervisory Board of ProSiebenSat.1 Media SE had already initiated a comprehensive selection process in mid-2022 and proposes accordingly Katharina Behrends, Dr. Katrin Burkhardt, Thomas Ingelfinger and Prof. Dr. Cai-Nicolas Ziegler for election to the Supervisory Board.

**Dr. Andreas Wiele, Chairman of the Supervisory Board of ProSiebenSat.1 Media SE:** "We are very pleased to be able to propose four outstanding candidates to the Annual General Meeting, who will enrich the Board with their diverse skills and many years of experience. Our thanks go to Marion Helmes, Lawrence A. Aidem and Antonella Mei-Pochtler for their successful work and long-term commitment on the Supervisory Board."

**Katharina Behrends** has more than 25 years of experience in management positions at global media groups. She has been General Manager for the German-speaking region of MFE-MediaForEurope since October 2022. MFE holds more than 25% of the share capital of ProSiebenSat.1 Media SE. Previously, Katharina Behrends was Managing Director of NBC Universal Networks as of 2008, during which time she was responsible for the development and implementation of a comprehensive free/pay TV/SVoD strategy and for the company's digital transformation. Thanks to these many years of experience, Behrends brings with her a deep knowledge of the market environment and the relevant challenges for ProSiebenSat.1 Group's business areas (including broadcasting and streaming).

**Dr. Katrin Burkhardt** has extensive experience in accounting, risk management and compliance. Dr. Burkhardt is currently a member of the Supervisory Board of the private bank ODDO BHF SE. There, she chairs the Risk Committee and is a member of the Audit Committee. Previously, she was a member of the Executive Board of the Association of Public Insurers and a member of the Executive Board of Deutsche Rückversicherung AG, where her responsibilities included amongst others Legal, Compliance, Internal Audit and IT. As a financial expert, Dr. Burkhardt has more than 20 years of experience in management positions in companies in the banking and insurance sectors.

**Thomas Ingelfinger** held various positions in the Beiersdorf Group for 36 years. Most recently, he was responsible for the cosmetics business in Europe on the Executive Board of Beiersdorf AG until his departure in 2022. He thus has many years of leadership experience from a listed, internationally operating company as well as expertise in brand management of some of the world's best-known consumer brands. Against this background, Ingelfinger will also contribute his experience as a TV advertiser from a customer perspective to the Supervisory Board.

**Prof. Dr. Cai-Nicolas Ziegler** has more than 25 years of experience in the digital sector, 15 of which in management positions. He is CEO of the health tech company doctari group and was previously Chairman of the Board and CEO of immowelt group, to which the real estate platforms immowelt and immonet belong, as well as CEO of XING Events. The informatics professor with a focus on Artificial Intelligence has in-depth knowledge of digital business development, digital product management as well as data and advertising technologies, which are of particular relevance to the work of ProSiebenSat.1 Group.

The following agenda items will also be dealt with at the Annual General Meeting: The presentation of the Annual Financial Statements (agenda item 1, without resolution), the use of balance sheets profits for financial year 2022 (agenda item 2), the formal approval of acts of the executive bodies (agenda items 3 and 4), the appointment of the auditor (agenda item 5), the resolution on the approval of the compensation report (agenda item 6), and amendments to the Articles of Incorporation to enable virtual Annual General Meetings and regarding the participation of members of the Supervisory Board in the Annual General Meeting by way of video and audio transmission (agenda items 8 and 9).

Shareholders who wish to participate in the virtual Annual General Meeting must have registered by June 23, 2023, 24:00 hours. Further information on the Annual General Meeting of ProSiebenSat.1 Media SE on June 30, 2023, and on the candidates for the Supervisory Board can be found on the [shareholder's portal](#) or on the [corporate website](#).

#### Contact

Stefanie Rupp-Menedetter  
Head of Group Communications & Events  
Tel. +49 [0] 89 95 07-2598  
E-Mail: [Stefanie.Rupp@ProSiebenSat1.com](mailto:Stefanie.Rupp@ProSiebenSat1.com)

Susanne Brieu  
Head of Corporate Communications Strategy & Finance  
Tel. +49 [0] 89 95 07-1137  
E-Mail: [Susanne.Brieu@ProSiebenSat1.com](mailto:Susanne.Brieu@ProSiebenSat1.com)

ProSiebenSat.1 Media SE  
Medienallee 7 / D-85774 Unterföhring

Pressemitteilung online: [www.ProSiebenSat1.com](http://www.ProSiebenSat1.com)  
Twitter: [@P7S1Group](https://twitter.com/P7S1Group)

#### About ProSiebenSat.1 Group:

ProSiebenSat.1 is the home of popular entertainment and infotainment and a leading entertainment and commerce player in the German-speaking region. Our Entertainment portfolio is complemented by digital consumer brands in our Commerce & Ventures and Dating & Video segments.

Our strategy is centered around our Entertainment offerings: From lighthouse formats such as "The Masked Singer" and "Wer stiehlt mir die Show?" (Stealing the Show) to successful in-house productions like "Germany's Next Topmodel – by Heidi Klum": We offer the best entertainment – whenever, wherever and on any device. We combine our 15 free and pay TV channels and our digital streaming platform Joyn with our production, distribution, and sales business. We gear our offerings entirely to the needs of our viewers and users. We continuously strengthen our reach and monetize it in a variety of ways: In addition to marketing advertising spots in the Entertainment segment, we invest advertising time in young digital companies and in exchange receive shares in the companies themselves or in their revenues. With our investment and commerce activities, we built digital consumer brands such as flaconi, Jochen Schweizer mydays or Verivox by using our TV reach and advertising power. The Dating & Video segment was also established in line with this principle: With ParshipMeet Group, we have created a leading globally operating player in the dating segment and cover a broad spectrum of online dating to social entertainment offerings.

Behind ProSiebenSat.1 are around 7,000 employees, who delight our audience and customers with great passion every day.